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Comprehensive Business Review Concepts and Cases with Capstone Business Simulation [Companion text to Capstone Business Simulation](#) **Intro to Business: a Primer Companion Text to CapsimCore Business Simulations** [Companion text to CapsimCore Business Simulation](#) **Building Learning Experiences in a Changing World Springer Science & Business Media** [Advances in Business Education & Training is a Book Series to foster advancement in the field of Business Education and Training. It serves as an international forum for scholarly and state-of-the-art research and development into all aspects of Business Education and Training. This new volume deals with several aspects of the challenge to design learning in and for a changing world. The first part concerns program development. How to build curricula that are future-proof? Principles to innovate our curricula are identified. It answers the question how we can incorporate the need for change in our thinking about curriculum-development and identify the necessary elements to incorporate in our curricula. The second part focuses on the increasing diversity of students and employees within our schools and organizations, in terms of culture, language, and perception of ability, gifts, and talents. This offers a range of opportunities, but at the same time can possibly jeopardize some processes that are taken for granted. Chapters in this part analyze the processes that play a crucial role in dealing with this diversity and identify educational practices that can help to harvest the potential that lies within this diversity. The third part of this book digs further into the possibilities that are opened up by the implementation of ICT-support in our learning environments. E-learning provides tools to adapt these environments to the needs of an increasingly diverse student-population. In the last part we focus specifically on the workplace and how learning can be designed in such a way that employees are equipped for a shifting workplace. On the one hand it is looked how training can affect performance in the workplace. Does learning transfer to the work environment? On the other hand it is questioned how one can design affordances to](#)

trigger learning in the workplace. **R&D Decisions Strategy Policy and Innovations Routledge** R&D Decisions, Strategy, Policy and Innovations explores how research and development decisions affect all of us. They are linked inextricably to the performance of firms and of economics as a whole. Their importance means that they are of concern to a large number of practitioners, policy-makers and researchers. This book demonstrates the range of issues and perspectives which R&D can encompass and at the same time brings out the elements which unite them. The papers in this book are organized into three main sections: * Strategy and Organization explores the importance of R&D and of the structures and strategies of individual organizations. The emerging 'core competence paradigm' is especially noted. * Policy and Performance looks at what new thinking on R&D more generally implies for government policy and the performance of industries, regions and economies. * Disclosure and the Market examines issues raised by changing regulations on the disclosure of R&D expenditure. **Strategic Management (color)** Strategic Management (2020) is a 325-page open educational resource designed as an introduction to the key topics and themes of strategic management. The open textbook is intended for a senior capstone course in an undergraduate business program and suitable for a wide range of undergraduate business students including those majoring in marketing, management, business administration, accounting, finance, real estate, business information technology, and hospitality and tourism. The text presents examples of familiar companies and personalities to illustrate the different strategies used by today's firms and how they go about implementing those strategies. It includes case studies, end of section key takeaways, exercises, and links to external videos, and an end-of-book glossary. The text is ideal for courses which focus on how organizations operate at the strategic level to be successful. Students will learn how to conduct case analyses, measure organizational performance, and conduct external and internal analyses. **The Business Strategy Game A Global Industry Simulation. Player's manual Social Influence Direct and Indirect Processes Psychology Press** Social influence processes play a key role in human behavior. Arguably our extraordinary evolutionary success has much to do with our subtle and highly developed ability to interact with and influence each other. In this volume, leading international researchers review and integrate contemporary theory and research on the many ways people influence each other, considering both explicit, direct, and implicit, indirect influence strategies. Three sections examine fundamental processes and theory in social influence research, the role of cognitive processes and strategies in social influence phenomena, and the operation of social influence mechanisms in group settings. By applying the latest research to a wide range of interpersonal phenomena, this volume greatly advances our understanding of social influence mechanisms in strategic social interaction, and should be of interest to all students, researchers and practitioners interested in the dynamics of everyday interpersonal behavior. **LATINITATIS RATIONES Descriptive and Historical Accounts for the Latin Language Walter de Gruyter GmbH & Co KG** This volume assembles 50 contributions presented at the XVII International Colloquium on Latin Linguistics. They embrace essential topics of Latin linguistics with different theoretical and methodological approaches: phonetics, syntax, etymology and semantics, pragmatics and textual analysis. It is a useful resource for the study of

comparative and general linguistics, not only for linguists but also for scholars of classical philology. **Learning and Leading with Technology Strategic Management** Revised edition of the work, Strategic management: concepts. **Strategic Management Concepts and Cases, Global Edition** For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of- chapter material, including added exercises and review questions. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress. **Sport, Theory and Social Problems A Critical Introduction Routledge** What impact does sport have on the lives of ordinary people? How does sport help to perpetuate inequalities in society? What can social theory tell us about the role of sport in society?? At their origin competitive sports were institutionalized in Western cultures for the privilege of white, heterosexual men. Over time sport has become more open to categories of people traditionally marginalized in society: women; those from lower social classes; gay men; people of colour; and those differently abled. However, focusing solely on increased social inclusion in sport masks significant problems with both the culture and structure of sport. This critical textbook examines social exclusion in sport and analyzes the socio-negative attributes associated with competitive, institutionalized sport, for all who play. Focusing on sport at non-elite levels, this book explores the lives of everyday citizens who play and examines how inequality and social deviance are structured into the social and sporting system. Each chapter uses a key social theory to address a particular social problem in sport, such as learned obedience to authority; the acceptance of pain and injury; the adoption of hyper-masculine, homophobic and sexist attitudes; the teaching of in-group/out-group; and the use of sport as a false mechanism for social mobility. By concentrating on real sport, and through the use of startling vignettes illustrating the experiences of real people, this textbook develops the critical senses, social conscience and theoretical understanding of all students of sport and anybody for whom sport is part of their everyday life. **Shift From Teaching To Learning Individual, Collective and Organizational Learning Through Gaming Simulation Blue Ocean Leadership (Harvard Business Review Classics) Harvard Business Review Press** Ten years ago, world-renowned professors W. Chan Kim and Renee Mauborgne broke ground by introducing "blue ocean strategy," a new model for discovering uncontested markets that are ripe for growth. In this bound version of their bestselling Harvard Business Review classic article, they apply their concepts and tools to what is perhaps the greatest challenge of leadership: closing the gulf between the potential and the realized talent and energy of employees. Research indicates that this gulf is vast: According to Gallup, 70% of workers are disengaged from their jobs. If companies

could find a way to convert them into engaged employees, the results could be transformative. The trouble is, managers lack a clear understanding of what changes they could make to bring out the best in everyone. In this article, Kim and Mauborgne offer a solution to that problem: a systematic approach to uncovering, at each level of the organization, which leadership acts and activities will inspire employees to give their all, and a process for getting managers throughout the company to start doing them. Blue ocean leadership works because the managers' "customers"--that is, the people managers oversee and report to--are involved in identifying what's effective and what isn't. Moreover, the approach doesn't require leaders to alter who they are, just to undertake a different set of tasks. And that kind of change is much easier to implement and track than changes to values and mind-sets. The Harvard Business Review Classics series offers you the opportunity to make seminal Harvard Business Review articles a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world--and will have a direct impact on you today and for years to come. **Competitive Advantage Creating and Sustaining Superior Performance Free Press** Now beyond its eleventh printing and translated into twelve languages, Michael Porter's The Competitive Advantage of Nations has changed completely our conception of how prosperity is created and sustained in the modern global economy. Porter's groundbreaking study of international competitiveness has shaped national policy in countries around the world. It has also transformed thinking and action in states, cities, companies, and even entire regions such as Central America. Based on research in ten leading trading nations, The Competitive Advantage of Nations offers the first theory of competitiveness based on the causes of the productivity with which companies compete. Porter shows how traditional comparative advantages such as natural resources and pools of labor have been superseded as sources of prosperity, and how broad macroeconomic accounts of competitiveness are insufficient. The book introduces Porter's "diamond," a whole new way to understand the competitive position of a nation (or other locations) in global competition that is now an integral part of international business thinking. Porter's concept of "clusters," or groups of interconnected firms, suppliers, related industries, and institutions that arise in particular locations, has become a new way for companies and governments to think about economies, assess the competitive advantage of locations, and set public policy. Even before publication of the book, Porter's theory had guided national reassessments in New Zealand and elsewhere. His ideas and personal involvement have shaped strategy in countries as diverse as the Netherlands, Portugal, Taiwan, Costa Rica, and India, and regions such as Massachusetts, California, and the Basque country. Hundreds of cluster initiatives have flourished throughout the world. In an era of intensifying global competition, this pathbreaking book on the new wealth of nations has become the standard by which all future work must be measured. **Dealmaking: The New Strategy of Negotiauctions W. W. Norton & Company** "Packed with transformative insights, Dealmaking will help a new generation of business leaders get to yes."—William Ury, coauthor of Getting to Yes Informed by meticulous research, field experience, and classroom-tested strategies, Dealmaking offers essential insights for anyone involved in buying or selling everything from cars to

corporations. Leading business scholar Guhan Subramanian provides a lively tour of both negotiation and auction theory, then takes an in-depth look at his own hybrid theory, outlining three specific strategies readers can use in complex dealmaking situations. Along the way, he examines case studies as diverse as buying a house, haggling over the rights to a TV show, and participating in the auction of a multimillion-dollar company. Based on broad research and detailed case studies, *Dealmaking* brings together negotiation and auction strategies for the first time, providing the jargon-free, empirically sound advice professionals need to close the deal. Originally published in hardcover under the title *Negotiauctions*. **Five Dimensions of Quality A Common Sense Guide to Accreditation and Accountability** John Wiley & Sons *Meet* calls for increased quality and understand accreditation expectations Author Linda Suskie is internationally recognized for her work in higher education assessment, and she is a former vice president of a major regional accreditor. In *Five Dimensions of Quality: A Common Sense Guide to Accreditation and Accountability in Higher Education* she provides a simple, straightforward model for understanding and meeting the calls for increased quality in higher education ever-present in today's culture. Whether your institution is seeking accreditation or not, the five dimensions she outlines will help you to identify ways to improve institutional quality and demonstrate that quality to constituents. For those wading through the accreditation process, which has become more difficult in recent years due to increasing regulation and pressure for greater accountability, Suskie offers expert guidance on understanding the underlying principles of the expectations of accrediting bodies. Using the model presented here, which is much easier to understand than the sometimes complex resources provided by individual accrediting bodies, American colleges and universities can understand what they need to do to earn and maintain their regional accreditation as well as improve overall institutional quality for their students. You'll be able to: Identify ways to improve institutional quality Demonstrate the quality of your institution to internal and external constituents Avoid wasting time and energy on misguided institutional processes to comply with accreditation requirements By focusing on why colleges and universities should take particular actions rather than only on what those actions should be, *Five Dimensions of Quality* gives them the knowledge and strategies to prepare for a successful review. It is an ideal resource for leaders, accreditation committee members, and everyone on campus. **Transcendence Hay House, Inc** Norman E. Rosenthal, MD, a twenty-year researcher at the National Institute of Mental Health and the celebrated psychiatrist who pioneered the study and treatment of Season Affective Disorder (SAD), brings us the most important work on Transcendental Meditation since the Maharishi Mahesh Yogi's *Science of Being and Art of Living* – and one of our generation's most significant books on achieving greater physical and mental health and wellness. *Transcendence* demystifies the practice and benefits of Transcendental Meditation for a general audience who may have heard about the method but do not necessarily know what it is, how it is learned, or what they stand to gain, physically and emotionally, from achieving transcendence. Dr Rosenthal clearly and practically explains the basic ideas behind Transcendental Meditation: It is a nonreligious practice that involves sitting comfortably for twenty minutes twice a day while using a silent mantra, or nonverbal sound, to attain a profound state of aware

relaxation. Alongside exclusive celebrity interviews-where figures like Paul McCartney, Ringo Starr, Martin Scorsese, Russell Brand, Laura Dern, Moby and David Lynch openly discuss their meditation - Dr Rosenthal draws upon experience from the lives of his patients and a wealth of clinical research amassed on TM over the past generation (340 peer-reviewed published articles). He provides the fullest and most accessible book ever on the broad range of benefits of this remarkably simple practice, from relief of anxiety, stress and depression to new hope for those experiencing addiction, attention-deficit disorder, or post-traumatic stress disorder.

Dynamic Capabilities and Strategic Management Organizing for Innovation and Growth OUP Oxford How do firms compete? How do firms earn above normal returns? What's needed to sustain superior performance long term? An increasingly powerful answer to these fundamental questions of business strategy lies in the concept of dynamic capabilities. These are the skills, processes, routines, organizational structures, and disciplines that enable firms to build, employ, and orchestrate intangible assets relevant to satisfying customer needs, and which cannot be readily replicated by competitors. Enterprises with strong dynamic capabilities are intensely entrepreneurial. They not only adapt to business ecosystems; they also shape them through innovation, collaboration, learning, and involvement. David Teece was the pioneer of the dynamic capabilities perspective. It is grounded in 25 years of his research, teaching, and consultancy. His ideas have been influential in business strategy, management, and economics, and are relevant to innovation, technology management, and competition policy. Through his consultancy and advisory work he has also brought these ideas to bear in business and policy making around the world. This book is the clearest and most succinct statement of the core ideas of dynamic capabilities. Teece explains their genesis, application, and how they offer an alternative approach to much conventional strategic thinking grounded in simplistic and outdated understandings of industrial organizations and the foundations of competitive advantage. Accessibly written and presented, it will be an invaluable and stimulating tool for all those who want to understand this important contribution to strategic thinking, be they MBA students, academics, managers, or consultants.

Supporting the Success of Adult and Online Students Proven Practices in Higher Education Createspace Independent Publishing Platform Supporting the Success of Adult and Online Students, the fifth book in the Proven Practices in Higher Education series by City University of Seattle, presents twenty-seven chapters on supporting and retaining adult students. Each chapter, written by different authors and teams of authors, presents another perspective on how to motivate and encourage adult learners. The first third of the book focuses on how to teach adult students. They include information on the importance of creating a social support network, establishing a solid instructor presence in online classrooms, and matching students with dedicated mentors. Educators will learn how to identify the "dark triad" of disruptive personalities in a classroom setting. The second third of the book includes innovative ways of motivating adult learners. These include using new forms of media to engage students and creating professional learning communities to provide them support. The last third of the book presents strategies for advising students, especially those that may be returning from a long break in their education. Chapters include information about retaining doctoral students and

helping returning undergraduates. These strategies and others will be immensely helpful to educators looking for a new angle in reaching and engaging with their students. **Increase in Learning Deseret Book** Focuses upon concepts, patterns, and processes that can help the reader learn for himself or herself the fundamental doctrines and principles of the restored gospel of Jesus Christ. **Learning Analytics Routledge** Learning analytics is one of the most important research issues in the field of educational technology. By analyzing logs and records in educational databases and systems, it can provide useful information to teachers, learners, and decision makers - information which they can use to improve teaching strategies, learning performances, and educational policies. However, it is a great challenge for most researchers to efficiently analyze educational data in a meaningful way. This book presents various learning analytics approaches and applications, including the process of determining the coding scheme, analyzing the collected data, and interpreting the findings. This book was originally published as a special issue of *Interactive Learning Environments*. **Resource Redeployment and Corporate Strategy Emerald Group Publishing** This volume examines the differences between resource sharing and resource redeployment, and the subsequent effects on firm value creation and industry evolution. **Security Sector Reform in Challenging Environments Lit Verlag** More often than not Security Sector Reform (SSR) takes place against many odds, in barely enabling political, security, economic, and social environments. This volume offers evidence-based analyses of positive and negative SSR records in barely enabling environments, drawing on the experiences of specific national and international SSR programs and experiences in Africa, the Americas, Asia, and Europe. **Harvard Business Review on Supply Chain Management Harvard Business School Press** Many of today's companies struggle with the task of delivering products customers when and where they want them. Using tactics from articles in this volume, any company can learn how to beat the competition, and stripping waste from each step in their value-delivery process. **Team-Based Learning in the Social Sciences and Humanities Group Work that Works to Generate Critical Thinking and Engagement Stylus Publishing, LLC.** Team-Based Learning (TBL) is a unique, powerful, and proven form of small-group learning that is being increasingly adopted in higher education. Teachers who use TBL report high levels of engagement, critical thinking, and retention among their students. TBL has been used successfully in both small and large classes, in computer-supported and online classes; and because it is group work that works, it has been implemented in nearly every discipline and in countries around the world. This book introduces the elements of TBL and how to apply them in the social sciences and humanities. It describes the four essential elements of TBL - readiness assurance, design of application exercises, permanent teams, peer evaluation - and pays particular attention to the specification of learning outcomes, which can be a unique challenge in these fields. The core of the book consists of examples of how TBL has been incorporated into the cultures of disciplines as varied as economics, education, literature, politics, psychology, and theatre. The authors explain why they felt a need to change how they taught and why they chose TBL. Furthermore, each chapter provides examples of the assignments and exercises they use to help their students achieve the specific learning outcomes of their courses. At a time of increasing course sizes,

and emphasis on learning outcomes, TBL offers the means to meet such demands while connecting students to their coursework, and stimulating their intellectual engagement. **Working Inside the Black Box Assessment for Learning in the Classroom Granada Learning** Offers practical advice on using and improving assessment for learning in the classroom. **Blue Ocean Shift Beyond Competing - Proven Steps to Inspire Confidence and Seize New Growth Pan Macmillan** The New York Times bestseller. #1 Wall Street Journal bestseller. Blue Ocean Shift is the essential follow up to the classic Blue Ocean Strategy, the 3.6 million copy global bestseller by world-renowned professors W. Chan Kim and Renee Mauborgne. Drawing on more than a decade of new work, Kim and Mauborgne show you how to move beyond competing, inspire your people's confidence, and seize new growth, guiding you step-by-step through how to take your organization from a red ocean crowded with competition to a blue ocean of uncontested market space. By combining the insights of human psychology with practical market-creating tools and real-world guidance, Kim and Mauborgne deliver the definitive guide to shift yourself, your team, or your organization to new heights of confidence, market creation, and growth. They show why nondisruptive creation is as important as disruption in seizing new growth. Blue Ocean Shift is packed with all-new research and examples of how leaders in diverse industries and organizations made the shift and created new markets by applying the process and tools outlined in the book. Whether you are a cash-strapped startup or a large, established company, nonprofit or national government, you will learn how to move from red to blue oceans in a way that builds your people's confidence so that they own and drive the process. With battle-tested lessons learned from successes and failures in the field, Blue Ocean Shift is critical reading for leaders, managers, and entrepreneurs alike. You'll learn what works, what doesn't, and how to avoid the pitfalls along the way. This book will empower you to succeed as you embark on your own blue ocean journey. Blue Ocean Shift is indispensable for anyone committed to building a compelling future. **Harder Than I Thought Adventures of a Twenty-first Century Leader Harvard Business Press** Today's CEO must be a global leader who also understands that parts of the business must be managed locally. Someone who sets a strategic vision, though industry and technology disruptions will surely threaten that vision. Someone who must live in the future to go to the future, while continuously creating economic and social value. Not an easy task. Harder Than I Thought is a fictional narrative that puts this increasingly complex job in context—by enabling you to walk alongside Jim Barton, the new CEO of Santa Monica Aerospace, as he steps into the role. Barton's story, developed in consultation with seasoned, real-life CEOs, contains crucial lessons for all leaders hoping to master the new skills required to move into the Csuite. **Mathematics Simplified (A Very Useful Book for GMAT, CAT, MBA, Defence, Insurance, Banking and Other Competition Examinations) Notion Press** Mathematics plays a vital role in every field of our daily life. It is a field where guesses will not work. MATHEMATICS Simplified has been specially created for students who are preparing for various competitive examinations like GMAT, CAT, NDA, CDS, banking, etc. It has been written to understand the tricks of problem solving in a better way. There are many comprehensive questions with sufficient examples - from a beginner to an advanced level. A question bank, with most of the

questions drawn from different examinations papers, has been specially designed for thorough practice and better understanding of the subject.

Well Said! Presentations and Conversations That Get Results AMACOM Whether you're making a formal presentation, wooing a client, closing a sale, or proposing an idea, persuasive communication is essential. Based on the same concepts that guide the author's award-winning training and consulting company, Well Said! teaches readers to put themselves in their audience's shoes and tailor their messages to the needs of decision makers. Darlene Price reveals the simple but powerful techniques you can use to prioritize, organize, and economize your words so that your communication wins the day. Complete with real-life examples illustrating the concepts in action, this handy guide shows how to use the words and phrases that get people to listen, capture and hold an audience's attention, gain instant credibility with decision makers, optimize body language, handle QA with finesse, make connections, shine with or without PowerPoint, perfect the elevator pitch, and much more. You don't have to be a motivational speaker to get through to others. By placing words carefully and with confidence, you'll captivate your audience and make big things happen in your career.

Policy Games for Strategic Management Rozenberg Publishers This book explains why and how gaming-stimulation techniques have been used in Europe and the United States to improve decision quality on a special class of bewildering and threatening strategic problems that are described as strategic volcanoes or 'macr

Principles of Strategic Planning IntroBooks What is the most important step in getting a procedure or plan to work? Is it getting the resources? Finding the right people for the jobs? While the challenge can differ from one person to another, planning is the most important part in ensuring those challenges won't get in the way. And it's not as simple as telling everyone what goals you have and what you want to do. By committing to strategic planning, you are telling each individual what roles they have, what should be their priorities and how much is spent to achieve those goals. By thoroughly thinking and articulating how you and everyone else's roles from one step to another in reaching those goals, you are preparing the team to success.

Vogue x Music Abrams Vogue has always been on the cutting edge of popular culture, and Vogue x Music shows us why. Whether they're contemporary stars or classic idols, whether they made digital albums or vinyl records, the world's most popular musicians have always graced the pages of Vogue. In this book you'll find unforgettable portraits of Madonna beside David Bowie, Kendrick Lamar, and Patti Smith; St. Vincent alongside Debbie Harry, and much more. Spanning the magazine's 126 years, this breathtaking book is filled with the work of acclaimed photographers like Richard Avedon and Annie Leibovitz as well as daring, music-inspired fashion portfolios from Irving Penn and Steven Klein. Excerpts from essential interviews with rock stars, blues singers, rappers, and others are included on nearly every page, capturing exactly what makes each musician so indelible. Vogue x Music is a testament to star power, and proves that some looks are as timeless as your favorite albums.

Finding a Career that Works for You A Step-by-step Guide to Choosing a Career and Finding a Job Specialty PressInc Updated with the latest research, this guide is essential for people who are in the process of choosing a career and finding a job. By teaching how to better understand one's interests, aptitudes, personality, and goals, practical tips are provided

on how to find a job in a chosen field—where to search for available jobs, the best ways to prepare a resume, how to write a cover letter, and how to make the best impression during a job interview. Filled with personal stories of people who have found work they love despite potentially overwhelming challenges, this book is a road map to finding the perfect career. **Built to Last Successful Habits of Visionary Companies Harper Collins** Drawing upon a six-year research project at the Stanford University Graduate School of Business, James C. Collins and Jerry I. Porras took eighteen truly exceptional and long-lasting companies and studied each in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from the comparison companies and what were the common practices these enduringly great companies followed throughout their history?" Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, Built to Last provides a master blueprint for building organizations that will prosper long into the 21st century and beyond. **AmGov Long Story Short CQ Press** All the fundamentals. No fluff. Learn more with less! A truly revolutionary American Government textbook, Christine Barbour's AmGov: Long Story Short, responds to the needs of today's students and instructors through brevity and accessibility. The succinct ten chapters are separated by tabs that make it easy to skim, flip, revisit, reorient, and return to content quickly. Reading aids like bullets, annotations and arrows walk students through important facts and break up the material in short, engaging bites of information that highlight not only what is important but why it's important. Though brief, this core book is still robust enough to provide everything that students need to be successful in their American Government course. Whether for the on-the-go student who doesn't have time to read and digest a lengthy chapter, or the instructor who wants a book that will stay out of their way and leave room for plenty of supplementary reading and activities, AmGov provides a perfectly simplified foundation for a successful American Government course. **The Groomer Independently Published** Andrew McCarthy grows concerned for his family after he catches a young man, Zachary Denton, photographing his daughter, Grace McCarthy, and other children at a park. To his dismay, Zachary talks his way out of trouble when he's confronted by the police. He hopes that's the end of it. Then he finds Zachary at a diner and then at a grocery store. He knows their encounters aren't coincidences. And just as Andrew prepares to defend his family, Grace vanishes. As the police search stalls and the leads dry up, Andrew decides to take matters into his own hands. He starts by searching for sex offenders in the area and researching enhanced interrogation techniques... He convinces himself he'll do anything to rescue his daughter, unaware of the pure evil he'll face in his journey. He's willing to hurt-to torture-anyone to save his family. Jon Athan, the author of Into the Wolves' Den and The Abuse of Ashley Collins, delves into the underworld of internet predators in this disturbing horror novel. Are your children safe? **WARNING:** This book contains graphic content. Reader discretion is advised. **Lifelong Learning and Lifewide Learning** Lifelong learning and lifewide learning describes the concept of learning in which individuals learn throughout the life-span from formal, non-

formal, and informal sources. It is an issue for educational policy, labor market policy, and the workplace, as well as for civil society. Key issues in lifelong learning include the following: (1) lifelong learning "dissolves" the boundaries between policy sectors and increases communication between various walks of life; (2) lifelong learning challenges old ways of communicating and looks toward finding forms and infrastructure for cooperation and coordination; (3) lifelong and lifewide learning implies a shift in responsibility for education and learning from the public to the private and civil spheres; (4) lifelong learning also involves a shift from the state to the individual, with the individual being the center of the process; (5) government and society must create good conditions for lifelong and lifewide learning, especially by promoting educational equity; (6) lifelong and lifewide learning requires information and guidance and follow-up and evaluation. (Contains 26 references.) (KC) **Strategic Management Text & Cases**