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Introduction to Media Production

The Path to Digital Media Production

Taylor & Francis Introduction to Media Production began years ago as an alternative text that would cover ALL aspects of media production, not just film or just tv or just radio. Kindem and Musburger needed a book that would show students how every form of media intersects with one another, and about how one needs to know the background history of how film affects video, and how video affects working in a studio, and ultimately, how one needs to know how to put it all together. Introduction to Media Production is the book that shows this intersection among the many forms of media, and how students can use this intersection to begin to develop their own high quality work. Introduction to Media Production is a primary source for students of media. Its readers learn about various forms of media, how to make the best use of them, why one would choose one form of media over another, and finally, about all of the techniques used to create a media project. The digital revolution has exploded all the former techniques used in digital media production, and this book covers the now restructured and formalized digital workflows that make all production processes by necessity, digital. This text will concentrate on offering students and newcomers to the field the means to become aware of the critical importance of understanding the end destination of their production as a part of pre-production, not the last portion of post production. Covering film, tv, video, audio, and graphics, the fourth edition of Introduction to Digital Media promises to be yet another comprehensive guide for both students of media and newcomers to the media industry.

Design for Media

A Handbook for Students and Professionals in Journalism, PR, and Advertising

Routledge This essential guide provides you with a tailored introduction to the design techniques and production practices employed in the media industry. It presents clear and relevant explanations of how to design and produce any type of print and online publication to a professional standard, from pre-planning through to going to press or online. In providing the context, principles and thinking behind design over time, alongside the key practical techniques and know-how, this resource will enable you to present information clearly and effectively. Key features: Provides a complete resource, explaining the background, theory and application of design as well as the 'how to' Tutorials and exercises demonstrate how to create clean, attractive and well-targeted designs Supported by a comprehensive gallery of examples and case studies Highly illustrated throughout Colour 'How to' sections explain in detail how to create layouts and work with type, pictures and colour successfully Design for Media is a core resource for students and professionals in journalism, PR, advertising, design and across the media and creative sectors.

Introduction to Media Production

The Path to Digital Media Production

Taylor & Francis Offering both hands-on instruction and theoretical information, readers learn about various forms of media, how to choose and make the best use of them, and the techniques used to create a media project. With an emphasis on the creative, aesthetic, and technical aspects of creating media, this new edition sheds light on why the reasonings behind production choices are as important as knowing how to push the right buttons and turn the correct knobs.

Additive Manufacturing – Developments in Training and Education

Springer This book provides an overview of training and teaching methods, as well as education strategies, for Additive Manufacturing (AM) and its application in different business sectors. It presents real-world applications and case studies to demonstrate the key practical and theoretical fundamentals of AM training, written by international experts from the field. Additive Manufacturing is a rapidly developing technology, and having a well-trained workforce is essential. Accordingly, readers are introduced to new training approaches and recent breakthroughs that can facilitate and accelerate the design, application and implementation of AM. The book's contributors discuss many topics to provide readers a fundamental grasp of AM, including: · collaboration among educational bodies, and between industry and governments; · strategies for implementing AM training; · new teaching methods; · training programs that provide alternative employment choices; · the need for certification by professional bodies; and · promoting awareness of AM in society. This book offers an excellent source of information for researchers and industrial engineers who are interested in expanding their AM expertise, and learning how to implement it. It will also be of interest to readers who want to learn about the practicalities of adopting training and teaching for AM.

Advances in Production Management Systems. The Path to Digital Transformation and Innovation of Production Management Systems

IFIP WG 5.7 International Conference, APMS 2020, Novi Sad, Serbia, August 30 – September 3, 2020, Proceedings, Part I

Springer Nature The two-volume set IFIP AICT 591 and 592 constitutes the refereed proceedings of the International IFIP WG 5.7 Conference on Advances in Production Management Systems, APMS 2020, held in Novi Sad, Serbia, in August/September 2020. The 164 papers presented were carefully reviewed and selected from 199 submissions. They discuss globally pressing issues in smart manufacturing, operations management, supply chain management, and Industry 4.0. The papers are organized in the following topical sections: Part I: advanced modelling, simulation and data analytics in production and supply networks; advanced, digital and smart manufacturing; digital and virtual quality management systems; cloud-manufacturing; cyber-physical production systems and digital twins; IIOT interoperability; supply chain planning and optimization; digital and smart supply chain management; intelligent logistics networks management; artificial intelligence and blockchain technologies in logistics and DSN; novel production planning and control approaches; machine learning and artificial intelligence; connected, smart factories of the future; manufacturing systems engineering: agile, flexible, reconfigurable; digital assistance systems: augmented reality and virtual reality; circular products design and engineering; circular, green, sustainable manufacturing; environmental and social lifecycle assessments; socio-cultural aspects in production systems; data-driven manufacturing and services operations management; product-service systems in DSN; and collaborative design and engineering Part II: the Operator 4.0: new physical and cognitive evolutionary paths; digital transformation approaches in production management; digital transformation for more sustainable supply chains; data-driven applications in smart manufacturing and logistics systems; data-driven services: characteristics, trends and applications; the future of lean thinking and practice; digital lean manufacturing and its emerging practices; new reconfigurable, flexible or agile production systems in the era of industry 4.0; operations management in engineer-to-order manufacturing; production management in food supply chains; gastronomic service system design; product and asset life cycle management in the circular economy; and production ramp-up strategies for product

The Columbia Guide to Digital Publishing

Columbia University Press The first comprehensive guide to all aspects of digital publishing, from rights to eBooks, to accessibility, to content management.

Digitalisation and automation in the Nordic

manufacturing sector

– Status, potentials and barriers

Nordic Council of Ministers Since the beginning of the nineties, the total employment in Nordic manufacturing has fallen with app. 500.000 persons. In spite of this fall in the employment level, manufacturing still has considerable importance for the Nordic countries. This shows for example in exports, research and development, growth in productivity and the development of rural areas. The report points that manufacturing is on the brink of a new era, called "Industry 4.0." Tomorrow's successful manufacturing business will be characterized by the way they are able to integrate new advanced production technology, especially digitalisation and automation. The report goes through status, barriers and political initiatives taken concerning digitalisation and automation in all of the Nordic countries. The report also brings recommendations to common Nordic initiatives and opportunities for co-operation on the area.

Communication Technology Update and Fundamentals

Taylor & Francis New communication technologies are being introduced at an astonishing rate. Making sense of these technologies is increasingly difficult. Communication Technology Update and Fundamentals is the single best source for the latest developments, trends, and issues in communication technology. Featuring the fundamental framework along with the history and background of communication technologies, Communication Technology Update and Fundamentals, 12th edition helps you stay ahead of these ever-changing and emerging technologies. As always, every chapter has been completely updated to reflect the latest developments and market statistics, and now covers digital signage, cinema technologies, social networking, and telepresence, in addition to the dozens of technologies explored in the previous edition. The book also features industry structure and regulation, history, and theory along with full coverage of the latest technologies! The book's companion website (http://commtechupdate.com) offers updated information submitted by chapter authors and offers links to other Internet resources.

The Global Digital Economy: A Comparative Policy Analysis

Cambria Press This book explores the intersection of public policy and the fast changing digital media economy. Over the last 20 years, digital technologies and digital content have revolutionized many aspects of social, economic and political life around the world. Governments, locked into the policies and programs of the traditional economy, are struggling to respond to this dynamic and commercially unique global ecosystem. This study examines the nature and extent of the digital economy, looking at both the commercial diversity within the sector and the different digital implementations across the world. While the digital engagement of North America is well known, the scale and intensity of digital growth in East Asia is not fully understood not are the transformative changes occurring in parts of Africa. The digital world is marked by the unexpected and rapid re-orientation of economic, social, cultural and political affairs. The digitization of work, for example, has already brought major disruptions within national economies. Governments are struggling to respond, in part because of pressures from the traditional industrial and resource sectors but also because of the unique, somewhat anarchistic nature of the digital content industry. The Global Digital Economy provides a profile of the global digital environment, reviews current government digital policies (with an emphasis on innovative strategies), and offers policy suggestions for national and subnational governments. Countries that respond creatively to the digital economy--like Taiwan, South Korea, Finland and Israel--stand to prosper from the anticipated accelerated growth of the sector. Those nations that struggle to keep pace with the digital infrastructure needs of the new economy and with the potential for employment and business creation stand to fall behind economically. This book provides a policy roadmap for the digital economy and identifies the risks and opportunities of this core sector in the twenty-first-century economy.

Digital Innovations and the Production of Local Content in Community Radio

Changing Practices in the UK

Taylor & Francis This book offers an in-depth analysis of how local community radio practitioners have embraced the digital revolution. Digital Innovations and the Production of Local Content in Community Radio contextualizes the UK model of community radio, before focussing on specific case studies to examine how the use of digital technologies has affected local radio production practices. The book offers an overview of the new technologies, media forms, and platforms in radio production, shedding light on how digitalization is impacting the routines and experiences of a predominantly volunteer-based workforce. The author presents the argument that despite the benefits of digital media, traditional aspects of programme production continue to be of vital importance to the interpersonal

relationships and values of community radio. This book will appeal to academics and researchers in the areas of communication, culture, journalism studies, media, and creative industries.

Developing In-House Digital Tools in Library Spaces

IGI Global Library services are dependent on technology tools in order to host, distribute, and control content. Today, many libraries are creating, testing, and supporting their own tools to better suit their particular communities. Developing In-House Digital Tools in Library Spaces is a pivotal reference source with the latest empirical research on organizational issues, examples of library automation, case studies of developing library products, and assessment of the impact and usefulness of in-house technologies. Featuring coverage on a broad range of topics such as linked data, mobile applications, and web analytics, this book is ideally designed for academicians, researchers, students, and librarians seeking current research on technological products and their development in library use.

Digital Media: Concepts and Applications

Cengage Learning DIGITAL MEDIA, CONCEPTS AND APPLICATIONS, 4E prepares students for the multimedia-rich workplace by teaching them multimedia concepts as well as business-standard software applications to complete projects and solve problems. The non-software-specific text approach gives students a strong foundation in the concepts and practices of digital multimedia and allows the text to focus on the more creative end of business technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Future of Digital Business Innovation

Trends and Practices

Springer This book identifies and discusses the main challenges facing digital business innovation and the emerging trends and practices that will define its future. The book is divided into three sections covering trends in digital systems, digital management, and digital innovation. The opening chapters consider the issues associated with machine intelligence, wearable technology, digital currencies, and distributed ledgers as their relevance for business grows. Furthermore, the strategic role of data visualization and trends in digital security are extensively discussed. The subsequent section on digital management focuses on the impact of neuroscience on the management of information systems, the role of IT ambidexterity in managing digital transformation, and the way in which IT alignment is being reconfigured by digital business. Finally, examples of digital innovation in practice at the global level are presented and reviewed. The book will appeal to both practitioners and academics. The text is supported by informative illustrations and case studies, so that practitioners can use the book as a toolbox that enables easy understanding and assists in exploiting business opportunities involving digital business innovation.

Managing Electronic Media

Making, Marketing, and Moving Digital Content

Taylor & Francis Managing Electronic Media recognizes the changes in technology in the global marketplace and the impact these innovations have on media organizations and their integral business practices. It goes beyond the typical media management book by covering media enterprises as large scale businesses that must operate in a converged environment, rather than in separate silos of activity. Managing Electronic Media lays the groundwork for understanding and participating in digital content creation, marketing, and distribution. It provides the concepts and vocabulary that managers use to meet the challenges of today's market and to position their organizations to succeed in a relentlessly dynamic 24/7 business environment. Day in the Life sections highlight the daily activities of top media executives, providing insight into the excitement, the fun, and the challenges, of careers in today's media industries. Case studies utilize exercises to promote further understanding of real-world situations. * Arm yourself with the tools to succeed in content-producing organizations--a growing industrial sector that brings in more revenue to the U.S. than any other industry * Understand contemporary media management as it is really practiced * Learn how managers plan, produce, and profit from high-value content

Managing Electronic Media

Making, Moving and Marketing Digital Content

Taylor & Francis This college-level media management textbook reflects the changes in the media industries that have occurred in the past decade. Today's managers must address new issues that their predecessors never faced, from the threats of professional piracy and casual copying of digital media products, to global networks, on-demand consumption, and changing business models. The book explains the new new vocabulary of media moguls, such as bandwidth, digital rights management, customer relations management, distributed work groups, centralized

broadcast operations, automated playlists, server-based playout, repurposing, mobisodes, TV-to-DVD, and content management. The chapters logically unfold the ways that managers are evolving their practices to make content, market it, and deliver it to consumers in a competitive, global digital marketplace. In addition to media companies, this book covers management processes that extend to all content-producing organizations, because today's students are as likely to produce high-quality video and Web video for ABC Computer Sales as they are for the ABC Entertainment Television Network.

Navigating Digital Communication and Challenges for Organizations

IGI Global Public involvement has the power to promote an active circulation of media content and can generate economic and cultural value for organizations. The current perspectives on interactions between audiences, organizations, and content production suggests a relational logic between audiences and media through new productivity proposals. In this sense, it is interesting to observe the reasoning of audience experience through the concepts of interactivity and participation. However, there is a gap between the intentions of communication professionals and their organizations and the effective circulation and content retention among the audiences of interest, as well as the distinction between informing and communicating. Navigating Digital Communication and Challenges for Organizations discusses communication research with a focus on organizational communication that includes a range of methods, strategies, and viewpoints on digital communication. Covering a range of topics such as internal communication and public relations, this reference work is ideal for researchers, academicians, policymakers, business owners, practitioners, instructors, and students.

Communicating In A Digital World

Aristotle T Lekacos You are about to embark on a journey. In some respects it will be similar to ones taken by other pioneers and innovators in the past. Your journey may begin with excitement and trepidation. As you continue and persevere you will discover new things and most importantly will feel a sense of accomplishment and self-improvement. There will be times along the journey when you believe that you cannot possibly go any further. You will push yourself and lo and behold you will realize that you have discovered and learned so much more then you imagined. You will be changed forever! Change is taking place everywhere and will proceed whether we are for or against it. Just as the acoustic telegraph (telephone) replaced the electric telegraph, the incandescent lamp replaced gas lighting, wireless methods superseded wired technologies; the turbines eventual replacement of the horse, the aircraft the train, the email the mailed letter to name just a few changes in our recent history. In all cases these changes were not overnight phenomena but ones that took time. Slowly the practitioners changed, the users switched and the infrastructure transitioned and then the process repeated itself. This is civilization advancing; beginning with a technological innovation, then a 'marketing' of the technology to define its benefits and most importantly the subsequent preparation of society for its eventual deployment. The only certainty is uncertainty. Our position on the merits of the change must be based on our knowledge and not hearsay. As you embark on this journey of enlightenment you may encounter resistance from others. As with all innovation and transitional periods? naysayers, especially and perhaps surprisingly from within the field, will state why the new approach is inadequate, insufficient, incapable, not going to work and so forth. In business this denial to consider the need for possible change is called 'Core Rigidity'. Why the term 'Core Rigidity'? Rigidity - because individuals refuse to consider any change or revision and want the status quo to remain. Core - because most of these individuals are experts in the field and have years of experience in the existing environment, their specific knowledge is based on the current processes and most importantly if the change does comes to pass their skill sets will be negated hence the term core rigidity. Some say it is human nature to discount new methodology, new theories, new approaches, new ideas; to paraphrase a common quote ?If it?s not broken don?t fix it?. I say where would we be today if all of our ancestors had thought that way? Despite the reluctance of incumbents change is continuous. With respect to virtual communications we are approaching the societal stage; which is why I have written this book. Virtual communications will eventually replace the current mode of distance contact. Communicating and meetings will be forever changed. It is my intention to provide the information and knowledge to empower you to successfully join this new and exciting way of communicating. I will show you how to employ and understand tools used in communicating virtually, such as Adobe Presenter, Adobe Captivate and Adobe Connect. In this book I have introduced a number of new concepts that are useful in the preparation and implementation of the virtual environments and digital content. Let's begin our journey to change.

Video Production Handbook

Taylor & Francis Techniques matter! Great ideas don't automatically translate into great programs. It's not enough simply to show what is going on. The way you present your subject will influence how your audience responds. You need to choose your picture and sound carefully, to convey your ideas in an interesting, persuasive way. This book will show you how. Video Production Handbook shows the full production process, from inception of idea to final distribution. The book focuses especially on why each step occurs as it does and provides guidance in choosing the simplest methods of creating the shots you want in your video project. Concentrating on the techniques and concepts

behind the latest equipment, this book demonstrates the fundamental principles needed to create good video content on any kind of budget. Suitable for students and beginning videographers, the new edition of this classic text retains its clarity and directness but has been completely revised and updated. This practical sourcebook has been specially prepared to give you an at-a-glance guide to quality video program-making on a modest budget. Emphasis throughout is on excellence with economy; whether you are working alone or with a small multi-camera group. The well-tried techniques detailed here will steer you through the hazards of production, helping you to avoid those frustrating, time-wasting problems, and to create an effective video program. * Highly visual: more than 450 full color photos and illustrations demonstrate techniques * Modern: Revised by Jim Owens, who brings a wealth of hands-on experience to the text; up-to-date information on current equipment, techniques, and new distribution outlets such as the Web and mobile phones * A complete resource: Detailed teaching ancillaries are available for instructors, including instructor's manual, test bank, sample syllabi, image collection, video content, and more * Brand new coverage of contemporary distribution methods * Interviews featuring industry professionals provide students with inside knowledge of the industry * Sidebars featuring new coverage of topics such as shooting for 3D, shooting with HDSLRs for video, and much more!

An Introduction to Digital Multimedia

Jones & Bartlett Publishers Computer Graphics & Graphics Applications

Online Film Production in China Using Blockchain and Smart Contracts

The Development of Collaborative Platforms for Emerging Creative Talents

Springer This book explores the use of Blockchain and smart contract technologies to develop new ways to finance independent films and digital media worldwide. Using case studies of Alibaba and in-depth, on-set observation of a Sino-US coproduction, as well as research collected from urban China, Hong Kong, Europe, and the USA, Online Film Production in China Using Blockchain and Smart Contracts explores new digital platforms and what this means for the international production of creative works. This research assesses the change in media consciousness from young urban audiences, their emergence as a potential participative and creative community within dis-intermediated, decentralised and distributed crowdfunding and crowdsourcing models. This research proposes solutions on how these young emerging local creative talents can be identified and nurtured early on, particularly those who now produce creative and artistic audiovisual content whether these works are related to film, Virtual Reality (VR), video game, graphic novels, or music. Ultimately, a new media content finance and production platform implementing blockchain is proposed to bring transparency in the film sector and open doors to emerging artists in digital media. Appropriate for both professionals and academics in the film industry as well as computer science.

Media and Digital Management

Springer Being a successful manager or entrepreneur in the media and digital sector requires creativity, innovation, and performance. It also requires an understanding of the principles and tools of management. Aimed at the college market, this book is a short, foundational volume on media management. It summarizes the major dimensions of a business school curriculum and applies them to the entire media, media-tech, and digital sector. Its chapters cover—in a jargonless, non-technical way—the major functions of management. First, creating a media product: the financing of projects, and the management of technology, HR, production operations, intellectual assets, and government relations. Second, harvesting the product created: market research, marketing, pricing, and distribution. And third, the control loop: media accounting and strategy planning. In the process, this book becomes an indispensable resource for those aiming for a career in the media and digital field, both in startups and established organizations. This book is designed to help those aiming to join the media and digital sector to become creative managers and managerial creatives. It aims to make them more knowledgeable, less blinded by hype, more effective, and more responsible.

Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work

IGI Global As the use of remote work has recently skyrocketed, digital transformation within the workplace has gone under a microscope, and it has become abundantly clear that the incorporation of new technologies in the workplace is the future of business. These technologies keep businesses up to date with their capabilities to perform remote work and make processes more efficient and effective than ever before. In understanding digital transformation in the workplace there needs to be advanced research on technology, organizational change, and the impacts of remote work on the business, the employees, and day-to-day work practices. This advancement to a digital work culture and remote

work is rapidly undergoing major advancements, and research is needed to keep up with both the positives and negatives to this transformation. The Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work contains hand-selected, previously published research that explores the impacts of remote work on business workplaces while also focusing on digital transformation for improving the efficiency of work. While highlighting work technologies, digital practices, business management, organizational change, and the effects of remote work on employees, this book is an all-encompassing research work intended for managers, business owners, IT specialists, executives, practitioners, stakeholders, researchers, academicians, and students interested in how digital transformation and remote work is affecting workplaces.

Introduction to Media Production

The Path to Digital Media Production

Taylor & Francis Introduction to Media Production, Third Edition, provides students with a practical framework for all aspects of media production by addressing the technological and aesthetic changes that have shaped the industry. Offering both hands-on instruction and theoretical information, it provides a sound basis for the techniques, operations, and philosophies of media production in the new digital environment. The new edition has been updated throughout with detailed information on how digital processes have changed everything from shooting to editing to finishing. It includes content on the Internet, writing for the Internet, Graphics and Animation. * Comprehensive introduction to media production, including video, audio, film, and graphics * Updated to reflect new digital techniques and workflow * Goes beyond the technical to cover aesthetics

Digital Color Management

Principles and Strategies for the Standardized Print Production

Springer Science & Business Media The use of differing input and output equipment (scanners, monitors, printers, etc.) in computer-aided publishing often results in the unsatisfactory reproduction of color originals in print and online media. This is the first book presenting the basics and strategies for color management in the print publishing workflow with focus on producing according ISO 12647-2 and other standards. The user learns what to expect from color management according to the ICC-standard and how to avoid the pitfalls. The terminology is oriented on practicing professionals for print production.

Student-generated Digital Media in Science Education

Learning, explaining and communicating content

Routledge "This timely and innovative book encourages us to 'flip the classroom' and empower our students to become content creators. Through creating digital media, they will not only improve their communication skills, but also gain a deeper understanding of core scientific concepts. This book will inspire science academics and science teacher educators to design learning experiences that allow students to take control of their own learning, to generate media that will stimulate them to engage with, learn about, and become effective communicators of science." Professors Susan Jones and Brian F. Yates, Australian Learning and Teaching Council Discipline Scholars for Science "Represents a giant leap forward in our understanding of how digital media can enrich not only the learning of science but also the professional learning of science teachers." Professor Tom Russell, Queen's University, Ontario, Canada "This excellent edited collection brings together authors at the forefront of promoting media creation in science by children and young people. New media of all kinds are the most culturally significant forms in the lives of learners and the work in this book shows how they can move between home and school and provide new contexts for learning as well as an understanding of key concepts." Dr John Potter, London Knowledge Lab, Dept. of Culture, Communication and Media, University College London, UK Student-generated Digital Media in Science Education supports secondary school teachers, lecturers in universities and teacher educators in improving engagement and understanding in science by helping students unleash their enthusiasm for creating media within the science classroom. Written by pioneers who have been developing their ideas in students' media making over the last 10 years, it provides a theoretical background, case studies, and a wide range of assignments and assessment tasks designed to address the vital issue of disengagement amongst science learners. It showcases opportunities for learners to use the tools that they already own to design, make and explain science content with five digital media forms that build upon each other— podcasts, digital stories, slowmation, video and blended media. Each chapter provides advice for implementation and evidence of engagement as learners use digital tools to learn science content, develop communication skills, and create science explanations. A student team's music video animation of the Krebs cycle, a podcast on chemical reactions presented as commentary on a boxing match, a wiki page on an entry in the periodic table of elements, and an animation on vitamin D deficiency among hijab-wearing Muslim women are just some of the imaginative assignments demonstrated.

Student-generated Digital Media in Science Education illuminates innovative ways to engage science learners with science content using contemporary digital technologies. It is a must-read text for all educators keen to effectively convey the excitement and wonder of science in the 21st century.

The Media and Communications Study Skills Student Guide

University of Westminster Press All the tips, ideas and advice given to, and requested by, MA students in Media and Communications, are brought together in an easy-to-use accessible guide to help students study most effectively. Based upon many years of teaching study skills and hundreds of lecture slides and handouts this introduction covers a range of general and generic skills that the author relates specifically towards media and communications studies. As well as the mechanics of writing and presentations, the book also shows how students can work on and engage with the critical and contemplative elements of their degrees whilst retaining motivation and refining timekeeping skills. Of course the nuts and bolts of reading, writing, listening, seminars and the dreaded dissertation and essays are covered too. In addition advice on referencing, citation and academic style is offered for those with concerns over English grammar and expression. Aimed primarily at postgraduate students, there is significant crossover with undergraduate work, so this book will also prove of use to upper level undergraduate readers whether using English as a first or second language.

The Social Use of Media

Cultural and Social Scientific Perspectives on Audience Research

Intellect Books This collection of essays provides an overview of research on the social uses of media. Drawing on long traditions in both cultural studies and the social sciences, it brings together competing research approaches usually discussed separately. The topics include up-to-date research on activity and interactivity, media use as a social and cultural practice, and participation in a cultural, political, and technological sense. This volume incorporates current audience and reception studies and makes a significant contribution to the development of interdisciplinary approaches to audience and user studies.

Television Production in Transition

Independence, Scale, Sustainability and the Digital Challenge

Springer Nature Focusing on the growing power of transnational media corporations in an increasingly globalized environment for distribution of television content, and on the effects of mergers and acquisitions involving local and independent television production companies, this book examines how current and recent re-structurings in ownership across the television industry reflect changing business models, how they affect creativity and diversity of television output, and to what extent they call for new approaches to regulation and policy. Based on a major study of the UK production sector as a case study, it offers a unique analysis of wider transformations in ownership affecting the television production industry worldwide and of their economic, socio-cultural and policy implications.

Theorizing Criminality and Policing in the Digital Media Age

Emerald Group Publishing Sponsored by the Communication, Information Technologies, and Media Sociology section of the American Sociological Association (CITAMS),this volume in Emerald Studies in Media and Communications features social science research on criminality, policing, and mass media in the digital age.

OECD Digital Government Studies The Path to Becoming a Data-Driven Public Sector

OECD Publishing This report highlights the important role data can play in creating conditions that improve public services, increase the effectiveness of public spending and inform ethical and privacy considerations. It presents a data-driven public sector framework that can help countries or organisations assess the elements needed for using data to make better-informed decisions across public sectors.

Supporting Digital Humanities for Knowledge Acquisition in Modern Libraries

IGI Global Digital Humanities is a burgeoning field of research and education concerned with the intersection of technology and history, philosophy, linguistics, literature, music, cultural studies, and the arts. Supporting Digital Humanities for Knowledge Acquisition in Modern Libraries aims to stand at the forefront of this emerging discipline, targeting an audience of researchers and academicians, with a special focus on the role of libraries and library staff. In addition to a collection of chapters on crucial issues surrounding the digital humanities, this volume also includes a fascinating account of the painstaking restoration efforts surrounding a 110-year-old handwritten historical source document, the results of which (never before published on this scale) culminate in a full-color, 70-page photographic reproduction of the 1904 Diary of Anna Clift Smith.

#ICT4HR

Information and Communication Technologies for Human Rights

World Bank Publications "The linkage between information and communication technologies (ICT) and human rights is a subject that has not received a lot of attention until recently. A new report, ICT for Human Rights, is an effort to contribute to the studies in this field by providing new knowledge and experience of the nexus between protection and promotion of human rights, and the use of ICT. The study has been led by Professor Molly Land at New York Law School and her colleagues. Within the World Bank, Tiago Peixoto from the World Bank Institute (WBI) and Hans-Otto Sano of the Nordic Trust Fund were involved in commissioning the work. A series of consultations were held between the World Bank staff and Professor Land and her colleagues, including other members of the writing team — Patrick Meier, Mark Belinsky and Emily Jacobi. Patrick Boyle, Christoph Doellefeld, Adam Gartenberg, Meredith Hutchison, John Kelly, Joe Raffanello and Carl Zander provided excellent research and drafting assistance. After a review of the draft in May 2012, the final report was presented by Professor Land at a broader World Bank team on July 17th, 2012. The study's co-sponsor ICT4Gov-ODTA project at the WBI has now run for nearly three years, supported by the Nordic Trust Fund and directed by WBI's Senior Governance Specialist Boris Weber. While most of the work of the project highlighted in this report focuses on country activities in the intersection of governance and human rights, the report opens the space for learning at a general and cross-cutting level, including reports from a number of country case studies in Eastern Africa, in Central America, and globally. "

DESIGN-DECODED 2021

Proceedings of the 2nd International Conference on Design Industries & Creative Culture, DESIGN DECODED 2021, 24-25 August 2021, Kedah, Malaysia

European Alliance for Innovation It is a pleasure to welcome you to the proceedings of the 2nd International Conference on Design Industries and Creative Culture (Design Decoded 2021) which has been organised by the College of Creative Arts (previously renown as Faculty of Art & Design), Universiti Teknologi MARA, Kedah Branch. Design Decoded 2021 analysed and discussed how art, design and education may have an influence, create a societal difference, and contribute to the economy, as well as how we think, live, work and learn. The main topic of this proceeding was "Decrypt Your Visual Creativity" which consisted of 65 articles about design thinking, interior design, art and design management, industrial design, education in design creativity and innovation, sustainable art and design, visual communication, new media, graphic and digital media, visual culture, design practice, art history, art and creative community, and methodology in design creativity. We are truly thanking you to our four keynote speakers Emeritus Prof. Dr. T.W. Allan Whitfield, Prof. Dr. Khairul Aidil Azlin Abdul Rahman, Dr. Nurul 'Ayn Ahmad Sayuti and Mr. Firdaus Khalid for their constant support and guidance. Finally, we would like to express our heartfelt gratitude to all colleagues in the steering and organising committee for their cooperation in administering and organising the conference, as well as reviewers for their intellectual effort and dedication to reviewing papers.

The Fourth Industrial Revolution

Penguin UK The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the

Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In The Fourth Industrial Revolution, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

Advances in Production Management Systems. The Path to Intelligent, Collaborative and Sustainable Manufacturing

IFIP WG 5.7 International Conference, APMS 2017, Hamburg, Germany, September 3-7, 2017, Proceedings, Part I

Springer The two-volume set IFIP AICT 513 and 514 constitutes the refereed proceedings of the International IFIP WG 5.7 Conference on Advances in Production Management Systems, APMS 2017, held in Hamburg, Germany, in September 2017. The 121 revised full papers presented were carefully reviewed and selected from 163 submissions. They are organized in the following topical sections: smart manufacturing system characterization; product and asset life cycle management in smart factories of industry 4.0; cyber-physical (IIoT) technology deployments in smart manufacturing systems; multi-disciplinary collaboration in the development of smart product-service solutions; sustainable human integration in cyber-physical systems: the operator 4.0; intelligent diagnostics and maintenance solutions; operations planning, scheduling and control; supply chain design; production management in food supply chains; factory planning; industrial and other services; operations management in engineer-to-order manufacturing; gamification of complex systems design development; lean and green manufacturing; and eco-efficiency in manufacturing operations.

Female Narratives in Nollywood Melodramas

Lexington Books Female Narratives in Nollywood Melodramas investigates the role of women in nine Nollywood melodramas with attention to the changing landscape of filmmaking and film viewing. By incorporating Black feminist, audience reception, social identity, and cultivation theories, Johnson and Culverson provide insight into how identities for West African women are created and recreated through the broad interplay of Nollywood film viewing on social and individual levels. This book addresses how Nollywood is a product and contributor to evolving processes of globalization.

Hydrogen Production and Energy Transition

Walter de Gruyter GmbH & Co KG Carbon neutral hydrogen technologies play a key role in preventing climate change. Maximizing production of hydrogen in a clean and efficient manner is critical to the hydrogen economy. This book describes most of the potential hydrogen processing technologies and presents the state-of the- art and future developments of modern hydrogen technologies. Attention has been given to the theoretical aspects, thermodynamics, process calculations, and modeling approaches, new technologies and reports of multiple successful new pilot systems. The book should appeal to a brad readership and ideal for students of materials science, chemistry, physics; for researchers, chemical- and mechanical engineering, for industrialists, policymakers, economics, safety agencies and governments.

Business Management and Communication Perspectives in Industry 4.0

IGI Global Changes in the global economy bring new dynamics, concepts, and implications that require digitalization and adaptation. The new "normal" has changed, and companies must adopt such strategies if they want to survive in the ever-changing business environments. Business Management and Communication Perspectives in Industry 4.0 is a pivotal reference source that provides vital research on the planning, implementing, and evaluating of strategies for the new industry standards. While highlighting topics such as artificial intelligence, digital leadership, and management science, this publication theorizes about tomorrow's business and communication environments based on the past and present of the concepts. This book is ideally designed for managers, researchers, educators, students, professionals, and policymakers seeking current research on blending managerial and communicational concepts with

a multidisciplinary approach.

Handbook of Research on Comparative Approaches to the Digital Age Revolution in Europe and the Americas

IGI Global The way we talk, work, learn, and think has been greatly shaped by modern technology. These lifestyle changes have made digital literacy the new written literacy, where those who are not able to use computers are unable to function and perform everyday tasks. The Handbook of Research on Comparative Approaches to the Digital Age Revolution in Europe and the Americas explores the new ways that technology is shaping our society and the advances it is bringing, along with potential drawbacks, such as human jobs being replaced by computers. This expansive handbook is an essential reference source for students, academics, and professionals in the fields of communication, information technology, sociology, social policy, and education; it will also prove of interest to policymakers, funding-agencies, and digital inclusion program developers. This handbook features a broad scope of research-based articles on topics including, but not limited to, computational thinking, e-portfolios, e-citizenship, digital inclusion policies, and information literacy as a form of community empowerment.

Strengthening Forensic Science in the United States

A Path Forward

National Academies Press Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.