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FINANCIAL MODELS USING SIMULATION AND OPTIMIZATION

A STEP-BY-STEP GUIDE WITH EXCEL AND PALISADE'S DECISIONTOOLS SOFTWARE

Financial Models Using Simulation and Optimization is an informative hands-on book that shows you how to harness the power of Microsoft "RM" Excel "RM" and Palisade Corporation's Decision Tools "RM" add-ins -- including @RISK and Evolver -- to solve complicated financial problems. Learn innovative techniques and methods that will give you the edge in solving real-world financial problems. Topics and examples covered in the text include: -- Data Analysis in Excel for forecasting demand and estimating sales, using regression, data tables, optimization and pivot tables -- Optimization with Solver and Evolver for funding pension liabilities, portfolio optimization, fitting the yield curve, generating implied forward rates and immunization against interest rate risk -- Simulation with @RISK for analyzing new products, modeling acquisitions, evaluating Pro Forma Financial Statements and simulating the yield curve -- Simulation of Financial Derivatives using @RISK, including pricing exotic options, finding VAR for a portfolio, VAR and options pricing with correlated stocks, computing VAR for forwards and futures, valuing foreign exchange options and hedging risk, using Delta hedging and valuing real options -- Using Binomial Trees for pricing and finding VAR for an American option and valuing real options -- And Extras such as simulating the NCAA tournament, simulating KENO, analyzing the "birthday problem!" and learning how to link SOLVER and @RISK Examples in this book have been used in executive training classes at GM, NCR, Price Waterhouse Coopers, Bristol-Myers Squibb, and Eli Lilly. All files discussed in the book are included on a CD-ROM. The step-by-step andteach-by-example approach should make the book suitable for advanced undergraduates. MBAs and most of all practicing finance professionals for both self-study or education classes.

BUSINESS ANALYTICS: DATA ANALYSIS & DECISION MAKING

Cengage Learning **Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

DATA ANALYSIS & DECISION MAKING WITH MICROSOFT EXCEL

South-Western Pub **Master data analysis, modeling, and spreadsheet use with DATA ANALYSIS AND DECISION MAKING WITH MICROSOFT EXCEL! With a teach-by-example approach, student-friendly writing style, and complete Excel integration, this quantitative methods text provides you with the tools you need to succeed. Margin notes, boxed-in definitions and formulas in the text, enhanced explanations in the text itself, and stated objectives for the examples found throughout the text make studying easy. Problem sets and cases provide realistic examples that enable you to see the relevance of the material to your future as a business leader. The CD-ROMs packaged with every new book include the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2007.**

MAKING HARD DECISIONS WITH DECISIONTOOLS

Brooks/Cole Publishing Company **MAKING HARD DECISIONS WITH DECISIONTOOLS® is a special version of Bob Clemen's best-selling text, MAKING HARD DECISIONS. This straight-forward book teaches the fundamental ideas of decision analysis, without an overly technical explanation of the mathematics used in management science. This new version incorporates and implements the powerful DecisionTools® by Palisade Corporation, the world's leading toolkit for risk**

and decision analysis. At the end of each chapter, topics are illustrated with step-by-step instructions for DecisionTools®. This new version makes the text more useful and relevant to students to business and engineering.

PRACTICAL MANAGEMENT SCIENCE, REVISED

Cengage Learning **Easy to understand and to the point--and without any jargon--PRACTICAL MANAGEMENT SCIENCE uses an active-learning approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you'll easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The CD-ROMs packaged with every new book include the following useful add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); Solver Table, which allows you to do sensitivity analysis; and Premium Solver for Education from Frontline Systems. All of these add-ins have been revised for Excel 2007. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

PHARMACOECONOMICS

FROM THEORY TO PRACTICE

CRC Press **The pharmaceutical industry is almost boundless in its ability to supply new drug therapies, but how does one decide which are the best medicines to use within restricted budgets? With particular emphasis on modeling, methodologies, data sources, and application to real-world dilemmas, Pharmacoeconomics: From Theory to Practice provides an introduction to the major concepts and principles of pharmacoeconomics and cost-effectiveness analysis (CEA). As a running theme, the book explores the collaboration among members of the pharmaceutical industry, academia, and government in the development of the human papillomavirus vaccine to demonstrate the full range of ethical and moral issues, as well as overall public health and commercial concerns that are often involved in decisions entailing CEA. Readers will learn about the international use of pharmacoeconomics in drug regulation, drug approval, and pricing, and the book provides examples of pharmacoeconomic models used to support these purposes in government, the pharmaceutical industry, and healthcare settings. In this era of finite budgets, healthcare rationing, medication shortages, and the global aging and burgeoning of populations, numerous stakeholders in the healthcare arena must understand the basic principles of pharmacoeconomics and how these may be correctly applied to facilitate drug development, drug approval, rationing, patient segmentation, disease management, and pricing model development. Focusing on how to save money, not by restricting access to necessary services, but by using available resources more efficiently and rationally, this volume arms decision makers with the tools they need to make wise choices in an area where the stakes are so high. Daniel E. Levy, editor of the Drug Discovery Series, is the founder of DEL BioPharma, a consulting service for drug discovery programs. He also maintains a blog that explores organic chemistry.**

FINANCIAL MODELS USING SIMULATION AND OPTIMIZATION II

INVESTMENT VALUATION, OPTIONS PRICING, REAL OPTIONS, & PRODUCT PRICING MODELS

BUSINESS ANALYTICS: DATA ANALYSIS & DECISION MAKING

Cengage Learning **Become a master of data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 5E! This quantitative methods text provides users with the tools to succeed with a teach-by-example approach, student-friendly writing style, and complete Excel 2013 integration. It is also compatible with Excel 2010 and 2007. Problem sets and cases provide realistic examples to show the relevance of the material. The Companion Website includes: the Palisade DecisionTools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); SolverTable, which allows you to do sensitivity analysis; data and solutions files, PowerPoint slides, and tutorial videos. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

QUANTITATIVE DECISION MAKING WITH SPREADSHEET APPLICATIONS

Duxbury Press **Written for students with a background in algebra, this text provides a complete and modern treatment of basic management science methodology. The authors survey the variety and power of management science tools, working to alleviate students' apprehension about the subject and to enable students to recognize on-the-job situations in which management science methodology can be successfully employed. Emphasizing modeling skills for students of varying mathematical backgrounds, the authors explain how to use Microsoft Excel spreadsheets to build skills as they work through problems. In general, problems are broken into several parts to make difficult concepts easy for students to learn. This book's modular structure affords instructors maximum flexibility. This text contains a special student version of Palisade Corporation's DecisionTools Suite, containing @Risk, PrecisionTree, BestFit, TopRank and RiskView. This software is expressly provided for student use and requires student authorization to unlock the software for its full one year license. Professional customers may use the software for 30 days at which point they must contact Palisade Corporation for a professional version should they wish to continue using the software.**

MARKETING ANALYTICS

DATA-DRIVEN TECHNIQUES WITH MICROSOFT EXCEL

John Wiley & Sons **Helping tech-savvy marketers and data analysts solvereal-world business problems with Excel Using data-driven business analytics to understand customers andimprove results is a great idea in theory, but in today's busyoffices, marketers and analysts need simple, low-cost ways toprocess and make the most of all that data. This expert book offersthe perfect solution. Written by data analysis expert Wayne L.Winston, this practical resource shows you how to tap a simple andcost-effective tool, Microsoft Excel, to solve specific businessproblems using powerful analytic techniques—and achieveoptimum results. Practical exercises in each chapter help you apply and reinforcetechniques as you learn. Shows you how to perform sophisticated business analyses usingthe cost-effective and widely available Microsoft Excel instead ofexpensive, proprietary analytical tools Reveals how to target and retain profitable customers and avoidhigh-risk customers Helps you forecast sales and improve response rates formarketing campaigns Explores how to optimize price points for products andservices, optimize store layouts, and improve onlineadvertising Covers social media, viral marketing, and how to exploit botheffectively Improve your marketing results with Microsoft Excel and theinvaluable techniques and ideas in Marketing Analytics:Data-Driven Techniques with Microsoft Excel.**

RESAMPLING METHODS

A PRACTICAL GUIDE TO DATA ANALYSIS

Springer Science & Business Media **"...the author has packaged an excellent and modern set of topics around the development and use of quantitative models...the author has the capability to work at a more modest level. He does that very effectively in this 2nd Edition... If you need to learn about resampling, this book would be a good place to start." -- Technometrics This work is a practical, table-free introduction to data analysis using the bootstrap, cross-validation, and permutation tests; new to the second edition are several additional examples and a chapter dedicated to regression, data mining techniques, and their limitations. The book's many exercises, practical data sets, and use of free shareware make it an essential resource for students and teachers, as well as industrial statisticians, consultants, and research professionals.**

WASTEWATER IRRIGATION AND HEALTH

ASSESSING AND MITIGATING RISK IN LOW-INCOME COUNTRIES

Routledge **In most developing countries wastewater treatment systems are hardly functioning or have a very low coverage, resulting in large scale water pollution and the use of very poor quality water for crop irrigation especially in the vicinity of urban centres. This can create significant risks to public health, particularly where crops are eaten raw. Wastewater Irrigation and Health approaches this serious problem from a practical and realistic perspective, addressing the issues of health risk assessment and reduction in developing country settings. The book therefore complements other books on the topic of wastewater which focus on high-end treatment options and the use of treated wastewater. This book moves the debate forward by covering also the common reality of untreated wastewater, greywater and excreta use. It presents the state-of-the-art on quantitative risk assessment and low-cost options for health risk reduction, from treatment to on-farm and off-farm measures, in support of the multiple barrier approach of the 2006 guidelines for safe wastewater irrigation published by the World Health Organization. The 38 authors and co-authors are international key experts in the field of wastewater irrigation representing a mix of agronomists, engineers, social scientists and public health experts from Africa, Asia, Europe, North America and Australia. The chapters highlight experiences across the developing world with reference to various case studies from sub-Saharan Africa, Asia, Mexico and the Middle East. The book also addresses options for resource recovery and wastewater governance, thus clearly establishes a connection between agriculture, health and sanitation, which is often the missing link in the current discussion on 'making wastewater an asset'.**

OPERATIONS RESEARCH

APPLICATIONS AND ALGORITHMS

Duxbury Resource Center

MICROSOFT OFFICE EXCEL 2007

DATA ANALYSIS AND BUSINESS MODELING

Provides an introduction to data analysis and business modeling using Microsoft Excel.

DECISION MAKING UNDER UNCERTAINTY WITH RISKOPTIMIZER

A STEP-BY-STEP GUIDE WITH MICROSOFT EXCEL AND PALISADE'S RISKOPTIMIZER SOFTWARE

STUDENT SOLUTIONS MANUAL FOR WINSTON AND VENKATARAMANAN'S INTRODUCTION TO MATHEMATICAL

PROGRAMMING, FOURTH EDITION

<u>Duxbury Press</u> **The student solutions manual provides worked out solutions to 1/3 of the problems in the text.**

VBA FOR MODELERS

DEVELOPING DECISION SUPPORT SYSTEMS WITH MICROSOFT® EXCEL

MAKING HARD DECISIONS

AN INTRODUCTION TO DECISION ANALYSIS

<u>South Western Educational Publishing</u> **This best-selling and up-to-date survey of decision analysis concepts and techniques is accessible to students with limited mathematical backgrounds. It is designed for advanced undergraduate and MBA-level courses in decision analysis and also for business courses in introductory quantitative methods. (Prerequisites: college algebra; introductory statistics.)**

SELECTED WRITINGS 1909–1953

VOLUME ONE

<u>Taylor & Francis US</u> **These two volumes form a full portrait of Hans Reichenbach, from the school boy and university student to the maturing and creative scholar, who was as well an immensely devoted teacher and a gifted popular writer and speaker on science and philosophy. We selected the articles for several reasons. Many of them have not pre viously been available in English; many are out of print, either in English or in German; some, especially the early ones, have been little known, and deal with subject-matters other than philosophy of science. The genesis and evolu tion of Reichenbach's ideas appeared to be of deep interest, and so we in cluded papers from four decades, despite occasional redundancy. We were, for example, pleased to include his extensive review article from the encyclo pedic Handbuch der Physik of 1929 on 'The Aims and Methods of Physical Knowledge', written at a time of creative collaboration between Reichenbach's Berlin group and the Vienna Circle of Schlick and Carnap. Reichenbach was a pioneer, opening new pathways to the solution of age-old problems in many fields: space, time, causality, induction and probability - philosophical analysis and interpretation of classical physics, relativity and quantum physics - logic, language, ethics, scientific explanation and methodology, critical appreciation and reconstruction of past metaphysical thinkers and scientists from Plato to Leibniz and Kant. Indeed, his own philosophical journey was initiated by his passage from Kant to anti-Kant.**

MICROSOFT EXCEL 2013 DATA ANALYSIS AND BUSINESS MODELING

DATA ANALYSIS AND BUSINESS MODELING

<u>Pearson Education</u> **Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables—and how to effectively build a relational data source inside an Excel workbook. Solve real business problems with Excel—and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use Excel Trend Curves, multiple regression, and exponential smoothing Master advanced Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more effective with the Power View tool Tame complex optimization problems with Excel Solver Run Monte Carlo simulations on stock prices and bidding models Apply important modeling tools such as the Inquire add-in**

PTHREADS PROGRAMMING

A POSIX STANDARD FOR BETTER MULTIPROCESSING

<u>"O'Reilly Media, Inc."</u> **In this book, realistic examples show both the situations where threading is valuable and the ways to use threads to improve the modularity and efficiency of a program. The author takes the user behind the scenes to show them how threads work, where to expect problems, and what performance issues exist. Chapters on DCE, real-time, and multiprocessing are included.**

INTRODUCTION TO PROBABILITY MODELS

<u>Duxbury Press</u> **The Student Solutions Manual includes solutions to selected problems in the book.**

CONSTRUCTION EQUIPMENT MANAGEMENT FOR ENGINEERS, ESTIMATORS, AND OWNERS

<u>CRC Press</u> **Based on the authors' combined experience of seventy years working on projects around the globe, Construction Equipment Management for Engineers, Estimators, and Owners contains hands-on, how-to information that you can put to immediate use. Taking an approach that combines analytical and practical results, this is a valuable reference for a wide range of individuals and organizations within the architecture, engineering, and construction industry. The authors delineate the evolution of construction equipment, setting the stage for specific, up-to-date information on the state-of-the-art in the field. They cover estimating equipment ownership, operating cost, and how**

to determine economic life and replacement policy as well as how to schedule a production-driven, equipment-intensive project that achieves target production rates and meets target equipment-related unit costs and profits. The book includes a matrix for the selection of equipment and identifies common pitfalls of project equipment selection and how to avoid them. It describes how to develop an OSHA job safety analysis for an equipment-intensive project, making this sometimes onerous but always essential task easier. The authors' diverse and broad experience makes this a book that ranges from the rigorous mathematical analysis of equipment operations to the pragmatic discussion of the equipment maintenance programs needed to guarantee that the production predicted in a cost estimate occurs.

PRINCIPLES OF RISK ANALYSIS

DECISION MAKING UNDER UNCERTAINTY

CRC Press **In every decision problem there are things we know and things we do not know. Risk analysis science uses the best available evidence to assess what we know while it is carefully intentional in the way it addresses the importance of the things we do not know in the evaluation of decision choices and decision outcomes. The field of risk analysis science continues to expand and grow and the second edition of Principles of Risk Analysis: Decision Making Under Uncertainty responds to this evolution with several significant changes. The language has been updated and expanded throughout the text and the book features several new areas of expansion including five new chapters. The book's simple and straightforward style—based on the author's decades of experience as a risk analyst, trainer, and educator—strips away the mysterious aura that often accompanies risk analysis. Features: Details the tasks of risk management, risk assessment, and risk communication in a straightforward, conceptual manner Provides sufficient detail to empower professionals in any discipline to become risk practitioners Expands the risk management emphasis with a new chapter to serve private industry and a growing public sector interest in the growing practice of enterprise risk management Describes dozens of quantitative and qualitative risk assessment tools in a new chapter Practical guidance and ideas for using risk science to improve decisions and their outcomes is found in a new chapter on decision making under uncertainty Practical methods for helping risk professionals to tell their risk story are the focus of a new chapter Features an expanded set of examples of the risk process that demonstrate the growing applications of risk analysis As before, this book continues to appeal to professionals who want to learn and apply risk science in their own professions as well as students preparing for professional careers. This book remains a discipline free guide to the principles of risk analysis that is accessible to all interested practitioners. Files used in the creation of this book and additional exercises as well as a free student version of Palisade Corporation's Decision Tools Suite software are available with the purchase of this book. A less detailed introduction to the risk analysis science tasks of risk management, risk assessment, and risk communication is found in Primer of Risk Analysis: Decision Making Under Uncertainty, Second Edition, ISBN: 978-1-138-31228-9.**

LINCOLN SPEAKS TO LEADERS

20 POWERFUL LESSONS FOR TODAY'S LEADERS FROM AMERICA'S 16TH PRESIDENT

Elevate **Contemporary marketplace leaders outline leadership advice from one of America's most admired presidents--Abraham Lincoln--and explain how to apply those lessons to today's business environments.**

DATA MINING FOR BUSINESS ANALYTICS

CONCEPTS, TECHNIQUES, AND APPLICATIONS WITH XLMINER

John Wiley & Sons **Data Mining for Business Analytics: Concepts, Techniques, and Applications in XLMiner®, Third Edition presents an applied approach to data mining and predictive analytics with clear exposition, hands-on exercises, and real-life case studies. Readers will work with all of the standard data mining methods using the Microsoft® Office Excel® add-in XLMiner® to develop predictive models and learn how to obtain business value from Big Data. Featuring updated topical coverage on text mining, social network analysis, collaborative filtering, ensemble methods, uplift modeling and more, the Third Edition also includes: Real-world examples to build a theoretical and practical understanding of key data mining methods End-of-chapter exercises that help readers better understand the presented material Data-rich case studies to illustrate various applications of data mining techniques Completely new chapters on social network analysis and text mining A companion site with additional data sets, instructors material that include solutions to exercises and case studies, and Microsoft PowerPoint® slides https://www.dataminingbook.com Free 140-day license to use XLMiner for Education software Data Mining for Business Analytics: Concepts, Techniques, and Applications in XLMiner®, Third Edition is an ideal textbook for upper-undergraduate and graduate-level courses as well as professional programs on data mining, predictive modeling, and Big Data analytics. The new edition is also a unique reference for analysts, researchers, and practitioners working with predictive analytics in the fields of business, finance, marketing, computer science, and information technology. Praise for the Second Edition "...full of vivid and thought-provoking anecdotes... needs to be read by anyone with a serious interest in research and marketing."- Research Magazine "Shmueli et al. have done a wonderful job in presenting the field of data mining - a welcome addition to the literature." - ComputingReviews.com "Excellent choice for business analysts...The book is a perfect fit for its intended audience." - Keith McCormick, Consultant and Author of SPSS Statistics For Dummies, Third Edition and SPSS Statistics for Data Analysis and Visualization Galit Shmueli, PhD, is Distinguished Professor at National Tsing Hua University's Institute of Service Science. She has designed and instructed data mining courses since 2004 at University of Maryland, Statistics.com, The Indian School of Business, and**

National Tsing Hua University, Taiwan. Professor Shmueli is known for her research and teaching in business analytics, with a focus on statistical and data mining methods in information systems and healthcare. She has authored over 70 journal articles, books, textbooks and book chapters. Peter C. Bruce is President and Founder of the Institute for Statistics Education at www.statistics.com. He has written multiple journal articles and is the developer of Resampling Stats software. He is the author of Introductory Statistics and Analytics: A Resampling Perspective, also published by Wiley. Nitin R. Patel, PhD, is Chairman and cofounder of Cytel, Inc., based in Cambridge, Massachusetts. A Fellow of the American Statistical Association, Dr. Patel has also served as a Visiting Professor at the Massachusetts Institute of Technology and at Harvard University. He is a Fellow of the Computer Society of India and was a professor at the Indian Institute of Management, Ahmedabad for 15 years.

GUIDELINES FOR THE SAFE USE OF WASTEWATER, EXCRETA AND GREYWATER

World Health Organization **Volume 4 of the Guidelines for the safe use of wastewater, excreta and greywater provides information on the assessment and management of risks associated with microbial hazards. It explains requirements to promote the safe use of excreta and greywater in agriculture, including minimum procedures and specific health-based targets, and how those requirements are intended to be used. This volume also describes the approaches used in deriving the guidelines, including health-based targets, and includes a substantive revision of approaches to ensuring microbial safety**

OPERATIONS RESEARCH METHODOLOGIES

CRC Press **A single source guide to operations research (OR) techniques, this book covers emerging OR methodologies in a clear, concise, and unified manner. Building a bridge between theory and practice, it begins with coverage of fundamental models and methods such as linear, nonlinear, integer, and dynamic programming, networks, simulation, queuing, inventory, stochastic processes, and decision analysis. The book then explores emerging techniques including multiple criteria optimization, meta heuristics, robust optimization, and complexity and large scale networks. Each chapter gives an overview of a particular methodology, illustrates successful applications, and provides references to computer software availability.**

SPREADSHEET MODELING AND APPLICATIONS

ESSENTIALS OF PRACTICAL MANAGEMENT SCIENCE

Cengage Learning

BOOKSHOP BY THE SEA

Thomas Nelson **Sophie Lawson should be enjoying her sister's wedding day. But nothing could have prepared her to see the best man again. After her mother became bedridden and her father bailed on the family, Sophie found herself serving as a second mother to her twin brother, Seth, and younger sister, Jenna. Sophie supported her siblings through their college years, putting aside her own dream of opening a bookshop in Piper's Cove—the quaint North Carolina beach town they frequented as children. Now it's finally time for Sophie to follow her own pursuits. Seth has a new job, and Jenna is set to marry her college beau in Piper's Cove. But the destination wedding reunites Sophie with best man Aiden Maddox, her high school sweetheart who left her without a backward glance. When an advancing hurricane strands Aiden in Piper's Cove after the wedding, he finds the hotels booked to capacity and has to ask Sophie to put him up until the storm passes. As the two ride out the weather, old feelings rise to the surface. The delay also leaves Sophie with mere days to get her bookshop up and running. Can she trust Aiden to stick around? And will he find the courage to risk his heart? Praise for Bookshop by the Sea: "Sophie and Aiden had me hooked from page one, and I was holding my breath until the very end. Denise nails second-chance romance in Bookshop by the Sea. I adored this story! Five giant stars!" —Jenny Hale, USA TODAY bestselling author "Denise Hunter has never failed to pen a novel that whispers messages of hope and brings a smile to my face. Bookshop by the Sea is no different! With a warmhearted community, a small beachside town, a second-chance romance worth rooting for, and cozy bookshop vibes, this is a story you'll want to snuggle into like a warm blanket." —Melissa Ferguson, author of The Dating Charade Sweet and thoughtful contemporary read Stand-alone novel Book length: 75,000 words Includes discussion questions for book clubs**

OPERATIONS RESEARCH APPLICATIONS

CRC Press **As operations research (OR) applications continue to grow and flourish in a number of decision making fields, a reference that is comprehensive, concise, and easy to read is more than a nicety, it is a necessity. This book provides a single volume overview of OR applications in practice, making it the first resource a practitioner would reach for when faced with an OR problem or application. Written by leading authorities in the field, the book covers functional and industry specific areas of OR applications. Ideally suited for practitioners in business, industry, and government, the book can also be used as a supplemental text in undergraduate or graduate OR courses.**

FORGE YOUR FUTURE

MANAGEMENT SCIENCE MODELING

Easy to understand and to the point, MANAGEMENT SCIENCE MODELING, 4th Edition, International Edition uses an

active-learning approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you will easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The essentials resource website, whose access is available with every new book, includes links to the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2010.

BUSINESS ANALYTICS + MINDTAP BUSINESS STATISTICS, 2-TERM ACCESS

DATA ANALYSIS & DECISION MAKING

THE ART FORGER'S HANDBOOK

Weidenfeld & Nicolson **The English artist Eric Hebborn (1934-1996) explains the secrets of his forging techniqes in this illustrated work compiled shortly before his death. Drawings previously attributed to artists such as Picasso and Corot were in fact the work of Hebborn and this work provides an insight through explanations of his work. Inks, papers, pigments, monograms and signatures are all explained as well as Hebborn's own often outrageous speculations about the nature of art and value.**

COMPUTER FUNDAMENTALS & PROGRAMMING IN C

OUP India **Computer Fundamentals and Programming in C is designed to serve as a textbook for the undergraduate students of engineering, computer science, computer applications, and information technology. The book seeks to provide a thorough overview of all the fundamental concepts related to computer science and programming. It lays down the foundation for all the advanced courses that a student is expected to learn in the following semesters.**

MICROSOFT EXCEL DATA ANALYSIS AND BUSINESS MODELING

Provides an introduction to data analysis and business modeling using Microsoft Excel.

CORPORATE FINANCE

For MBA/graduate students taking a course in corporate finance. Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo set the new standard for corporate finance textbooks. Corporate Finance blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, Berk and DeMarzo establish the new canon in finance. The second edition reflects the constantly changing world of finance, including information on the recent financial crisis, new behavioral finance research, and updated practitioner interviews.

BLUES PIANO LEGENDS

Hal Leonard Corporation **(Artist Transcriptions). 16 transcriptions that all blues fans should know, including: Big Chief * Bloody Murder * Boogie Woogie Stomp * Chicago Breakdown * Confessin' the Blues * Driftin' Blues * Every Day I Have the Blues * 44 Blues * Got My Mo Jo Working * Honky Tonk Train (Honky Tonk Train Blues) * I Just Want to Make Love to You * Mess Around * (The Original) Boogie Woogie * Swanee River Boogie * Two Fisted Mama * Worried Life Blues.**

DARE TO DISCIPLINE

Bantam **Advises parents to reject the permissive approach to raising children and advocates a program that combines love and discipline**