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The macOS Big Sur Manual

Black Dog Media Ltd A complete guide to understanding and using the latest macOS, Big Sur, on your Apple Mac or MacBook. If you've bought yourself a new Mac or recently upgraded the software on your old one, then you'll be looking at the desktop of Apple's new operating system, Big Sur and wondering how it all works. Well, you're in luck. Within these pages are the keys to the Big Sur kingdom and we'll help you unlock its potential and discover how everything fits together.

iPhone and iOS Forensics

Investigation, Analysis and Mobile Security for Apple iPhone, iPad and iOS Devices

Elsevier iPhone and iOS Forensics is a guide to the forensic acquisition and analysis of iPhone and iOS devices, and offers practical advice on how to secure iOS devices, data and apps. The book takes an in-depth look at methods and processes that analyze the iPhone/iPod in an official legal manner, so that all of the methods and procedures outlined in the text can be taken into any courtroom. It includes information data sets that are new and evolving, with official hardware knowledge from Apple itself to help aid investigators. This book consists of 7 chapters covering device features and functions; file system and data storage; iPhone and iPad data security; acquisitions; data and application analysis; and commercial tool testing. This book will appeal to forensic investigators (corporate and law enforcement) and incident response professionals. Learn techniques to forensically acquire the iPhone, iPad and other iOS devices Entire chapter focused on Data and Application Security that can assist not only forensic investigators, but also application developers and IT security managers In-depth analysis of many of the common applications (both default and downloaded), including where specific data is found within the file system

Linear and Non-Linear Video and TV Applications

Using IPv6 and IPv6 Multicast

John Wiley & Sons Provides options for implementing IPv6 and IPv6 multicast in service provider networks New technologies, viewing paradigms, and content distribution approaches are taking the TV/video services industry by storm. Linear and Nonlinear Video and TV Applications: Using IPv6 and IPv6 Multicast identifies five emerging trends in next-generation delivery of entertainment-quality video. These trends are observable and can be capitalized upon by progressive service providers, telcos, cable operators, and ISPs. This comprehensive guide explores these evolving directions in the TV/video services industry, including worldwide deployment of IPv6, IPTV services, web-produced video content, and the plethora of different screens available, from TV to iPad. It offers practical suggestions as to how these technologies can be implemented in service provider networks to support cost-effective delivery of entertainment, and how new revenue-generating services can be brought to market. Important topics include: Evolving video consumption habits and possible network implications An overview of IPv6 address capabilities, protocols, quality of service (QoS), and more Process descriptions of IP multicast and IPv6 multicast approaches and challenges A detailed overview of IPTV systems and technologies, including architectural requirements, QoE and QoS, security and content protection, networks, and more Internet-based TV technologies: streaming, content distribution networks, P2P networks, and cloud computing Non-traditional video content sources and their implications Linear and Nonlinear Video and TV Applications: Using IPv6 and IPv6 Multicast is indispensable reading for planners, CTOs, and engineers at broadcast TV operations, Cable TV operations, satellite operations, Internet and IS providers, telcos, and wireless providers.

What is e-book?

Nicolae Sfetcu The e-book guide for publishers: how to publish, EPUB format, ebook readers and suppliers. An electronic book (also e-book, ebook, electronic book, digital book) is a book-length publication in digital form, consisting of text, images, or both, and produced on, published through, and readable on computers or other electronic devices. An e-book can be purchased/borrowed, downloaded, and used immediately, whereas when one buys or borrows a book, one must go to a bookshop, a home library, or public library during limited hours, or wait for a delivery. Electronic publishing or ePublishing includes the digital publication of e-books and electronic articles, and the development of digital libraries and catalogues. EPUB (short for electronic publication; alternatively capitalized as ePub, ePUB, EPub, or epub, with "EPUB" preferred by the vendor) is a free and open e-book standard by the International Digital Publishing Forum (IDPF). Self-publishing is the publication of any book or other media by the author of the work, without the involvement of an established third-party publisher. One of the greatest benefits brought about by ebooks software is the ability for anyone to create professional ebooks without having to fork out thousands of dollars to design and publish a book. People can easily become authors overnight and earn income from selling online ebooks.

Information Needs of Communities

The Changing Media Landscape in a Broadband Age

DIANE Publishing In 2009, a bipartisan Knight Commission found that while the broadband age is enabling an info. and commun. renaissance, local communities in particular are being unevenly served with critical info. about local issues. Soon after the Knight Commission delivered its findings, the FCC initiated a working group to identify crosscurrent and trend, and make recommendations on how the info. needs of communities can be met in a broadband world. This report by the FCC Working Group on the Info. Needs of Communities addresses the rapidly changing media landscape in a broadband age. Contents: Media Landscape; The Policy and Regulatory Landscape; Recommendations. Charts and tables. This is a print on demand report.

The Ultimate Digital Music Guide

The Best Way to Store, Organize and Play Digital Music

Que Publishing Everything You Need to Know about Digital Music! Your hard-core, up-to-the-minute, how-to guide Download, rip, store, organize, play, stream-anything, anywhere Seriously into digital music? Best-selling how-to author, serious audiophile, and eclectic music-lover Michael Miller will help you get all the digital tunes you want, whenever and wherever you want them! Miller guides you through today's best new options, from iTunes to Spotify...helps you make the most of social music, Internet radio, and cloud music services...even shows how to transform your home into a digital music paradise. This book is packed with practical answers, easy step-by-step instructions, insider tips, great ideas, and new music sources you never knew existed! For everyone who's passionate about music! • Discover brand-new digital music services, sites, and devices that fit your lifestyle • Find great new music on iTunes, Amazon, and sites you've never heard of • Get the truth about piracy, file sharing, and copyright • Find huge amounts of legally free music • Rip, store, and organize: Build your perfect music library • Determine the best audio file format and compression rate for your collection • Create simply amazing playlists • Stream songs anywhere, with Spotify, Pandora, Internet radio, and the cloud • Get great sound from your iPod or iPhone on your home audio system • Build a whole-house digital audio system, the easy way • Choose your best next media player (Apple or otherwise) • Find and share tunes on Facebook, Twitter, Google+, and beyond

FCC Record

A Comprehensive Compilation of Decisions, Reports, Public Notices, and Other Documents of the Federal Communications Commission of the United States

Religion Online: How Digital Technology Is Changing the Way We Worship and Pray [2 volumes]

ABC-CLIO Religion Online provides new insights about religiosity in a contemporary context, offering a comprehensive look at the intersection of digital media, faith communities, and practices of all sorts. • Shows how religion is as important as politics in contemporary public affairs • Breaks new ground on the subject of media and religion (e.g., studying actual audiences, exploring cultural religion outside denominations, and synthesizing communication and sociology of religion) • Features a variety of diverse voices from different faiths to give readers a broad overview of ideas • Describes how young adults have a unique affinity for new media and are more comfortable using them in religious worship than previous generations

IPad For Dummies

John Wiley & Sons Annotation This handy guide helps you make the most of your iPad. From sending e-mail and surfing the Web to playing games, watching videos, downloading cool apps and more, the fun begins right here!

What Matters Now

How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation

John Wiley & Sons This is not a book about one thing. It's not a 250-page dissertation on leadership, teams or motivation. Instead, it's an agenda for building organizations that can flourish in a world of diminished hopes, relentless change and ferocious competition. This is not a book about doing better. It's not a manual for people who want to tinker at the margins. Instead, it's an impassioned plea to reinvent management as we know it—to rethink the fundamental assumptions we have about capitalism, organizational life, and the meaning of work. Leaders today confront a world where the unprecedented is the norm. Wherever one looks, one sees the exceptional and the extraordinary: Business newspapers decrying the state of capitalism. Once-innovative companies struggling to save themselves. Next gen employees shunning blue chips for social start-ups. Corporate miscreants getting pilloried in the blogosphere. Entry barriers tumbling in what were once oligopolistic strongholds. Hundred year-old business models being rendered irrelevant overnight. Newbie organizations crowdsourcing their most creative work. National governments lurching towards bankruptcy. Investors angrily confronting greedy CEOs and complacent boards. Newly omnipotent customers eagerly wielding their power. Social media dramatically transforming the way human beings connect, learn and collaborate. Obviously, there are lots of things that matter now. But in a world of fractured certainties and battered trust, some things matter more than others. While the challenges facing organizations are limitless; leadership bandwidth isn't. That's why you have to be clear about what really matters now. What are the fundamental, make-or-break issues that will determine whether your organization thrives or dives in the years ahead? Hamel identifies five issues that are paramount: values, innovation, adaptability, passion and ideology. In doing so he presents an essential agenda for leaders everywhere who are eager to... move from defense to offense reverse the tide of commoditization defeat bureaucracy astonish their customers foster extraordinary contribution capture the moral high ground outrun change build a company that's truly fit for the future Concise and to the point, the book will inspire you to rethink your business, your company and how you lead.

The Software Encyclopedia

Guide to Cloud Computing

Principles and Practice

Springer Science & Business Media This book describes the landscape of cloud computing from first principles, leading the reader step-by-step through the process of building and configuring a cloud environment. The book not only considers the technologies for designing and creating cloud computing platforms, but also the business models and frameworks in real-world implementation of cloud platforms. Emphasis is placed on "learning by doing," and readers are encouraged to experiment with a range of different tools and approaches. Topics and features: includes review questions, hands-on exercises, study activities and discussion topics throughout the text; demonstrates the approaches used to build cloud computing infrastructures; reviews the social, economic, and political aspects of the on-going growth in cloud computing use; discusses legal and security concerns in cloud computing; examines techniques for the appraisal of financial investment into cloud computing; identifies areas for further research within this rapidly-moving field.

Smart Things

Ubiquitous Computing User Experience Design

Elsevier The world of smart shoes, appliances, and phones is already here, but the practice of user experience (UX) design for ubiquitous computing is still relatively new. Design companies like IDEO and frog design are regularly asked to design products that unify software interaction, device design and service design -- which are all the key components of ubiquitous computing UX -- and practicing designers need a way to tackle practical challenges of design. Theory is not enough for them -- luckily the industry is now mature enough to have tried and tested best practices and case studies from the field. Smart Things presents a problem-solving approach to addressing designers' needs and concentrates on process, rather than technological detail, to keep from being quickly outdated. It pays close attention to the capabilities and limitations of the medium in question and discusses the tradeoffs and challenges of design in a commercial environment. Divided into two sections, frameworks and techniques, the book discusses broad design methods and case studies that reflect key aspects of these approaches. The book then presents a set of techniques highly valuable to a practicing designer. It is intentionally not a comprehensive tutorial of user-centered design as that is covered in many other books but it is a handful of techniques useful when designing ubiquitous computing user experiences. In short, Smart Things gives its readers both the "why" of this kind of design and the "how," in well-defined chunks. Tackles design of products in the post-Web world where computers no longer have to be monolithic, expensive general-purpose devices Features broad frameworks and processes, practical advice to help approach specifics, and techniques for the unique design challenges Presents case studies that describe, in detail, how others have solved problems, managed trade-offs, and met successes

Enhancing the Human Experience through Assistive Technologies and E-Accessibility

IGI Global Information Communication Technologies (ICT) have become an increasingly prevalent part of everyday life. Today, there are many cases in which ICT assist the elderly and people with disabilities to complete tasks once thought impossible. Enhancing the Human Experience through Assistive Technologies and E-Accessibility discusses trends in ICT in relation to assistive technologies and their impact on everyday tasks for those with disabilities. This reference work provides different perspectives on upcoming technologies and their impact on e-accessibility and e-inclusion, essential topics for researchers, businesses, and ICT product developers in the field of assistive technologies.

Focus On: 100 Most Popular American Rock Guitarists

e-artnow sro

Focus On: 100 Most Popular American Rock Songwriters

e-artnow sro

Focus On: 100 Most Popular American Singer-songwriters

e-artnow sro

Management

Cengage Learning Make today's management theories and applications meaningful, memorable, and engaging for your students with MANAGEMENT. Master storyteller, award-winning educator, and accomplished author Chuck Williams uses a captivating narrative style to illuminate today's most important management concepts and to highlight practices that really work in today's workplace. Because students retain and better understand information that is personally relevant, Dr. Williams weaves more than 50 detailed,

unforgettable examples and stories into each chapter in this edition. Proven learning features and self-assessments keep concepts intriguing and applicable to students' daily lives. In addition, fresh scenarios, new cases, and new video cases reflect the latest management innovations at work in well-known organizations throughout the world. The book's comprehensive support package further helps you prepare each student for managerial success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

All Joking Aside

American Humor and Its Discontents

JHU Press Includes filmographies and discographies.

Electronic Media

Then, Now, and Later

Taylor & Francis *Electronic Media: Then, Now, and Later* provides a synopsis of the beginnings of electronic media in broadcasting and the subsequent advancements into digital media. The *Then, Now, and Later* approach focuses on how past innovations laid the groundwork for changing trends in technology, providing the opportunity and demand for evolution in both broadcasting and digital media. An updated companion website provides links to additional resources, chapter summaries, study guides and practice quizzes, instructor materials, and more. This new edition features two new chapters: one on social media, and one on choosing your entertainment and information experience. The then/now/later thematic structure of the book helps instructors draw parallels (and contrasts) between media history and current events, which helps get students more engaged with the material. The book is known for its clear, concise, readable, and engaging writing style, which students and instructors alike appreciate. The companion website is updated and offers materials for instructors (an IM, PowerPoint slides, and test bank)

Electronic Commerce

A Managerial and Social Networks Perspective

Springer Throughout the book, theoretical foundations necessary for understanding Electronic Commerce (EC) are presented, ranging from consumer behavior to the economic theory of competition. Furthermore, this book presents the most current topics relating to EC as described by a diversified team of experts in a variety of fields, including a senior vice president of an e-commerce-related company. The authors provide website resources, numerous exercises, and extensive references to supplement the theoretical presentations. At the end of each chapter, a list of online resources with links to the websites is also provided. Additionally, extensive, vivid examples from large corporations, small businesses from different industries, and services, governments, and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce. These examples, which were collected by both academicians and practitioners, show the reader the capabilities of EC, its cost and justification, and the innovative ways corporations are using EC in their operations. In this edition (previous editions published by Pearson/Prentice Hall), the authors bring forth the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations, and mobility.

AppleScript Language Guide

English Dialect

Addison-Wesley Longman Apple's definitive guide to the powerful AppleScript scripting language, this book provides essential information for Macintosh power users and programmers who want to use AppleScript to write new scripts, modify existing scripts, or write scriptable applications.

CWTS, CWS, and CWT Complete Study Guide

Exams PW0-071, CWS-100, CWT-100

John Wiley & Sons The must-have guide to the CWTS exam, updated for 2017 CWTS Certified Wireless Technology Specialist Study Guide is your number-one resource for comprehensive exam preparation. Updated to study in 2017 and beyond, this book takes a multi-modal approach to ensure your complete confidence and ability for the big day: full coverage of all CWTS exam objectives reinforces your conceptual knowledge, hands-on exercises help hone your practical skills, and the Sybex online learning environment provides flashcards, a glossary, and review questions to help you test your understanding along the way. An objective map and pre-assessment test allow for more efficient preparation by showing you what you already know and what you need to review—and the companion website's complete practice exams give you a "dry run" so you can pinpoint weak areas while there's still time to improve. If you're serious about earning your CWTS certification, this book is your ideal companion for complete and thorough preparation. Learn critical concepts and apply essential skills in areas like hardware and software, radio frequency fundamentals, surveying and installation, support, troubleshooting, security, and more. This guide gives you everything you need to approach the exam with confidence. Master 100 percent of the CWTS exam objectives Use effective planning tools to get the most out of your study time Practice your skills with hands-on exercises and real-world scenarios Access online study aids that let you review any time, any place The CWTS certification gets your foot in the door of a growing industry, and is a stepping stone to the industry standard CWNP certification. The exam will test your abilities in all fundamental areas of Wi-Fi technology, so it's important that your study plan be complete and up-to-date. CWTS Certified Wireless Technology Specialist Study Guide is your ideal solution for comprehensive preparation.

The Essential Guide to Telecommunications

Prentice Hall "Annabel Dodd has cogently untangled the wires and switches and technobabble of the telecommunications revolution and explained how the introduction of the word 'digital' into our legislative and regulatory lexicon will affect consumers, companies and society into the next millennium." - United States Senator Edward J. Markey of Massachusetts; Member, U.S. Senate Subcommittee on Communications, Technology, Innovation, and the Internet "Annabel Dodd has a unique knack for explaining complex technologies in understandable ways. This latest revision of her book covers the rapid changes in the fields of broadband, cellular, and streaming technologies; newly developing 5G networks; and the constant changes happening in both wired and wireless networks. This book is a must-read for anyone who wants to understand the rapidly evolving world of telecommunications in the 21st century!" - David Mash, Retired Senior Vice President for Innovation, Strategy, and Technology, Berklee College of Music Completely updated for current trends and technologies, *The Essential Guide to Telecommunications, Sixth Edition*, is the world's top-selling, accessible guide to the fast-changing global telecommunications industry. Writing in easy-to-understand language, Dodd demystifies today's most significant technologies, standards, architectures, and trends. She introduces leading providers worldwide, explains where they fit in the marketplace, and reveals their key strategies. New topics covered in this edition include: LTE Advanced and 5G wireless, modern security threats and countermeasures, emerging applications, and breakthrough techniques for building more scalable, manageable networks. Gain a practical understanding of modern cellular, Wi-Fi, Internet, cloud, and carrier technologies Discover how key technical, business, and regulatory innovations are changing the industry See how streaming video, social media, cloud computing, smartphones, and the Internet of Things are transforming networks Explore growing concerns about security and privacy, and review modern strategies for detecting and mitigating network breaches Learn how Software Defined Networks (SDN) and Network Function Virtualization (NFV) add intelligence to networks, enabling automation, flexible configurations, and advanced networks Preview cutting-edge, telecom-enabled applications and gear—from mobile payments to drones Whether you're an aspiring network engineer looking for a broad understanding of the industry, or a salesperson, marketer, investor, or customer, this indispensable guide provides everything you need to know about telecommunications right now. This new edition is ideal for both self-study and classroom instruction. Register your product for convenient access to downloads, updates, and/or corrections as they become available.

Events That Formed the Modern World

ABC-CLIO This comprehensive five-volume set contains readable essays that describe and interpret the most important global events since the European Renaissance, some accompanied by related document excerpts and primary source materials. * Entries covering 62 major events that changed the world * Contributions from dozens of well-respected scholars from a variety of disciplines * An extensive timeline accompanies each volume * Appendices for subjects such as States Achieving Independence since 1945 and Ruling Houses and Dynasties * An annotated bibliography of many recent works on each subject event

The Rough Guide to the iPhone

Rough Guides UK The Rough Guide to the iPhone is your ultimate companion to the iPhone. This slick pocket-sized Rough Guide unlocks the myriad of secrets of this extraordinary device, from powering-up the first time and customising your home screen, to sending SMS messages to multiple recipients. Plus, keep your finger on the pulse with up-to-the-minute information on all the coolest apps available to download from the iTunes App Store and news of what's hot in the world of iPhone accessories. The Rough Guide to the iPhone is the ultimate guide to the decade's definitive gadget, whether you already have an iPhone or are thinking of buying one, this is the book for you.

Flash Mobile

Developing Android and iOS Applications

CRC Press Build rich media applications for the iOS and Android platforms with this primer to Flash mobile development. You get all of the essentials—from setting up your development environment to publishing your apps to the Google Market Place/Apple iTunes App Store. Develop elementary applications without coding; then realize the power of ActionScript 3 to add rich complexity to your applications. Step-by-step instruction is combined with practical tutorial lessons to deliver a working understanding of the development stages including: *Rapid prototyping *Adding interactivity, audio, and video *Employing iOS and Android Interface Calls *Hardware optimization with AIR *Game development; game engines, controlling physics, and 3D *Designing for iPad, Android tablets, and Google TV *Code optimization, testing, and debugging User interfaces are presented in full color to illustrate their nuances. The companion website, www.visualizetheweb/flashmobile, includes all of the AS3 code, project files, and a blog to keep you up to date with related news and developments.

iPod: The Missing Manual

The Missing Manual

"O'Reilly Media, Inc." Apple's iPod still has the world hooked on portable music, pictures, videos, movies, and more, but one thing it doesn't have is a manual that helps you can get the most out this amazing device. That's where this book comes in. Get the complete scoop on the latest line of iPods and the latest version of iTunes with the guide that outshines them all -- iPod: The Missing Manual. The 9th edition is as useful, satisfying, and reliable as its subject. Teeming with high-quality color graphics, each page helps you accomplish a specific task -- everything from managing your media and installing and browsing iTunes to keeping calendars and contacts. Whether you have a brand-new iPod or an old favorite, this book provides crystal-clear explanations and expert guidance on all of the things you can do: Fill 'er up. Load your Nano, Touch, Classic, or Shuffle with music, movies, and photos, and learn how to play it all back. Tour the Touch. Surf the Web, use web-based email, collect iPhone apps, play games, and more. Share music and movies. Copy music between computers with Home Sharing, beam playlists around the house, and whisk your Nano's videos to YouTube. iTunes, tuned up. Pick-and-choose which music, movies, and photos to sync; create instant playlists with Genius Mix; and auto-rename "Untitled" tracks. iPod power. Create Genius playlists on your iPod, shoot movies on your Nano, use the Nano's FM radio and pedometer, and add voice memos to your Touch. Shop the iTunes Store. Find what you're looking for in a snap, whether it's music, movies, apps, lyrics, or liner notes.

The Principles and Processes of Interactive Design

Bloomsbury Publishing The Principles & Processes of Interactive Design is aimed at new designers from across the design and media disciplines who want to learn the fundamentals of designing for interactive media. This book is intended both as a primer and companion guide on how to research, plan and design for increasingly prevalent interactive projects. With clear and practical guidance on how to successfully present your ideas and concepts, Jamie Steane introduces you to user-based design, research and development, digital image and typography, interactive formats, and screen-based grids and layout. Using a raft of inspirational examples from a diverse range of leading international creatives and award-winning agencies, this is required reading for budding digital designers. In addition, industry perspectives from key design professionals provide fascinating insights into this exciting creative field, and each chapter concludes with workshop tutorials to help you put what you've learnt into practice in your own interactive designs. Featured contributors include: AKQA, BBC, Dare, Edenspiekermann, Electronic Arts, e-Types, Komodo Digital, Moving Brands, Nordkapp, Onedotzero, Onformative, Preloaded and Razorfish.

The iPhone Pocket Guide

Pearson Education New Apple iPhone 4 users will want to start using their devices as soon as they get their hands on them, and The iPhone Pocket Guide shows them how. Trusted gadget teacher Christopher Breen reveals the quickest way to learn iPhone 4 features. Everything is covered including: Built-in Apps FaceTime video calling HD Video Recording -- shoot, edit, and share all in HD 5 megapixel camera with LED flash and 5x digital zoom Breen also covers the basics such as making calls and navigating through your music, TV shows, and movies. Along the way, Christopher Breen offers hints for making the most of the device's settings and troubleshooting advice for when the iPhone becomes uncooperative.

Braby's East London Directory and Buyer's Guide

The Wildlife Techniques Manual

Volume 1: Research. Volume 2: Management.

Johns Hopkins University Press This deft and thorough update ensures that The Wildlife Techniques Manual will remain an indispensable resource, one that professionals and students in wildlife biology, conservation, and management simply cannot do without.

Udemy Crash Course

The Ultimate Guide To Learning The Essential Basics Of Udemy: For Learning And Earning

Independently Published This Book Will Help You Understand The Fact About The Topic From A Comprehensive Point Of View Try This Book From Dawson Barnes Who Have Researched Over The 10 Years About Essential Element In Learning Information For Everyone Udemy is a massive open online course provider, and its learning experience arranges coursework into a series of modules and lessons that can include videos, text notes and assessment tests. Udemy's video player has functional features like closed captioning and note-taking functions. Courses cannot be downloaded for offline viewing; however, the Udemy mobile app allows users to view classes offline and to listen to lectures on the move in the app's podcast mode. Udemy users can also watch courses through Apple TV and Google Chromecast. Udemy has more than 35 million users learning new skills from 57,000 expert instructors who've produced over 130,000 online courses. Tutorials reach students from more than 180 countries in over 65 languages, and thousands of enterprise customers use Udemy for employee training. The company was launched by Eren Bali, Oktay Caglar and Gagan Biyani in 2010. It is headquartered in San Francisco, with offices in Denver, Brazil, India, Ireland and Turkey. Grab A Copy Now To Know Everything About Udemy

Digital Storytelling

A creator's guide to interactive entertainment

CRC Press Digital Storytelling shows you how to create immersive, interactive narratives across a multitude of platforms, devices, and media. From age-old storytelling techniques to cutting-edge development processes, this book covers creating stories for all forms of New Media, including transmedia storytelling, video games, mobile apps, and second screen experiences. The way a story is told, a message is delivered, or a narrative is navigated has changed dramatically over the last few years. Stories are told through video games, interactive books, and social media. Stories are told on all sorts of different platforms and through all sorts of different devices. They're immersive, letting the user interact with the story and letting the user enter the story and shape it themselves. This book features case studies that cover a great spectrum of platforms and different story genres. It also shows you how to plan processes for developing interactive narratives for all forms of entertainment and non-fiction purposes: education, training, information and promotion. Digital Storytelling features interviews with some of the industry's biggest names, showing you how they build and tell their stories.

Canon EOS Rebel T2i/550D Digital Field Guide

John Wiley & Sons Featuring an 18.0 megapixel CMOS sensor and DIGIC 4 image processor for high image quality and speed, ISO 100-6400 for shooting from bright to dim light, and many more great features, the Canon EOS Rebel T2i brings professional features into an entry-level digital SLR. The Canon EOS Rebel T2i/550D Digital Field Guide will teach you how to get the most out of these impressive features so you can improve your photography skills. **CHAPTER 1: Setting Up the EOS Rebel T2i/550D.** - This chapter will help you set up your T2i so you can get the best image quality from your Canon T2i. It will also cover different ways to review your images and protect them from accidental deletion. **CHAPTER 2: Controlling Exposure and Focus.** - Learn about the different types of shooting modes on your T2i, as well as image exposure and how to modify it for individual shooting scenarios. **CHAPTER 3: Getting Great Color.** - This chapter explores the concepts of light and color, and teaches you how to select a white balance and picture style on your T2i for maximum color rendering. **CHAPTER 4: Customizing the EOS Rebel T2i/550D.** - Learn how to set up your T2i for common and uncommon shooting situations. **CHAPTER 5: Shooting in Live View and Tethered.** - This chapter explains the T2i's Live View feature and how to shoot tethered to a computer. **CHAPTER 6: Using Movie Mode.** - A great starting point for any photographer to explore the world of digital video with the T2i, this chapter will teach you how to shoot and playback video on the T2i. **CHAPTER 7: Using Flash.** - This chapter explores flash technology, and how to use the T2i's on board flash and menu options for the built-in flash and for EX-Series Speedlites. **CHAPTER 8: Exploring Canon Lenses and Accessories.** This chapter covers popular T2i lenses and how they impact the images you capture with your T2i. **CHAPTER 9: The Elements of Exposure and Composition.** - Learn how aperture, shutter speed, and ISO affect your images, and how they work together to determine exposure. This chapter also covers the basics of composing images with your T2i. **CHAPTER 10: Event and Action Photography.** - Learn how to capture action in your images, plus some tips and tricks for general event photography, including how to capture great photos in low lighting. **CHAPTER 11: Nature and Landscape Photography.** - This chapter explores how to approach shooting nature and landscape images with your T2i. **CHAPTER 12: Portrait Photography.** - Learn how to set up the T2i for portrait shooting, plus information on choosing backgrounds, lighting, and other tips and tricks for taking great portraits. **APPENDIX A: Exploring RAW Capture.** - This chapter contains an overview of RAW capture as well as a brief walk-through on converting RAW images into a final image. **APPENDIX B: How to Use the Gray and Color Checker cards.** - Learn how to produce photos with accurate color and exposure with these free-inside-the-book tools. A full-color, portable-trim book with beautiful photography for photographers on the go, the Canon EOS Rebel T2i/550D Digital Field Guide includes a free Grey/Color checker card to help you achieve accurate white balance and color. With the Canon EOS Rebel T2i/550D Digital Field Guide, you will gain a thorough understanding of the T2i dSLR, as well as the basic fundamentals of capturing the best possible photos.

A Parent's Guide to the iPad in easy steps, 3rd edition - covers iOS 7

For iPad 2-5 (iPad Air) and iPad Mini

In Easy Steps Since its introduction in 2010, the iPad has quickly become an iconic device - a compact, versatile tablet computer that packs a real punch in terms of its functionality. It is now widely used and in many ways it is ideal for children: it is user-friendly, compact, powerful and stylish into the bargain. But for a parent, the idea of your child using an iPad can be a daunting one: how do you know what they are using it for, what are they looking at on the web and how are they communicating with their friends? A Parent's Guide to the iPad in easy steps is the guide that aims to put parents' minds at ease and lets them understand the iPad, while helping their child explore this exciting machine. The book looks at the functionality of the iPad so that you can understand how your child is using it, and also make the most of yourself. It then covers a range of topics for which the iPad can be used: education, games, photos, music, creativity and social networking. This third edition covers the latest operating system, iOS 7. A Parent's Guide to the iPad in easy steps will inspire parents to use their iPad to encourage more learning!

Focus On: 100 Most Popular Canadian Male Film Actors

e-artnow sro

Think Like a Billionaire

Scribd, Inc. What do Tyra Banks, Ev Williams, and Richard Branson have in common? If you answered that they're all extremely wealthy, you'd be right. But you'd also be missing a big part of the story. James Altucher, the noted entrepreneur, venture capitalist, bestselling author of Choose Yourself, and host of the podcast The James Altucher Show — which has over 40 million downloads — has interviewed 15 of the most successful people in the world to figure out just what makes them tick. And the conclusions might surprise you. For each of these people, money wasn't their ultimate goal — it was a natural byproduct of following their passions and developing good habits that enabled them to take advantage of their successes, and to learn from their failures. From the founder of Spanx to the entrepreneur behind Home Depot, from a craft beer aficionado to the investors on Shark Tank, these visionaries honed their ideas and creativity, and used what they loved as a compass to guide their curiosity. That curiosity gave them the insights they needed to skip the line, to try new things, to diversify, and to hit the accelerator on their successes. This isn't some lofty self-help book. This is about real people who achieved their dreams and gained wealth and influence as a result. As Altucher notes, ultimately it's not the number in the bank account that defines anyone — it's asking if you're living life to the best of your ability.

Social Commerce

Marketing, Technology and Management

Springer This is a multidisciplinary textbook on social commerce by leading authors of e-commerce and e-marketing textbooks, with contributions by several industry experts. It is effectively the first true textbook on this topic and can be used in one of the following ways: Textbook for a standalone elective course at the undergraduate or graduate levels (including MBA and executive MBA programs) Supplementary text in marketing, management or Information Systems disciplines Training courses in industry Support resources for researchers and practitioners in the fields of marketing, management and information management The book examines the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations and mobility. Individual chapters cover tools and platforms for social commerce; supporting theories and concepts; marketing communications; customer engagement and metrics; social shopping; social customer service and CRM contents; the social enterprise; innovative applications; strategy and performance management; and implementing social commerce systems. Each chapter also includes a real-world example as an opening case; application cases and examples; exhibits; a chapter summary; review questions and end-of-chapter exercises. The book also includes a glossary and key terms, as well as supplementary materials that include PowerPoint lecture notes, an Instructor's Manual, a test bank and five online tutorials.

iPad: The Missing Manual

The Missing Manual

"O'Reilly Media, Inc." The iPad 2 is faster, lighter, and more versatile than its predecessor, but there's still no printed guide to using its amazing features. That's where this full-color Missing Manual comes in. Learn how to stream HD video, make video calls, manage your email, surf the Web, listen to music, play games, and maybe even do a little iWork. This is the book that should have been in the box. Build your media library. Fill your iPad with music, movies, TV shows, eBooks, photos, and more. Share with others. Stream music, HD movies, TV shows, and more, to and from your iPad. Create your own media. Use the iPad's new Photo Booth, iMovie, and GarageBand apps to express yourself. Get online. Connect through WiFi or Wi-Fi+3G, and surf with the iPad's faster browser. Place video calls. See who's talking with the iPad's FaceTime app and its two cameras. Consolidate your email. Read and send messages from any of your accounts. Learn undocumented tips and tricks. Get the lowdown on cool iPad secrets and workarounds.